



October 11, 2021
TLIA BOARD MEETING

TLIA Board Meeting Agenda and Minutes

Board Members: Mary Magro, Melissa Covek, Mark Handley, Kristi Nash, Mary Kay Bolger, Mike Meyer, Mike Megleo, Tom Kubala, Colin Regan

Apologies:

Committee members: Rachel Sprague, Chris Miles, Mary Beth Adams, Pat Covek, Christine Messerschmidt, Jeannie Mitchell

Guests:

Mary Magro called the meeting to order at 7:00 p.m.

Approval of September meeting minutes – Motion to approve: Melissa Covek Second: Mike Megleo

Ayes: 9, Nays: 0

President’s Report

Mary Magro

Financial Committee Report

Mary Kay Bolger and Melissa Covek

- a. Expenses: Attached – Budgets due by November 3 to be sent to Financial@tlia.org
- b. Revenue:
 - i. Dues:
 - 1. 4 houses remain delinquent totaling just over \$5,000 in unpaid dues
 - 2. One of those houses is now bank owned and the bank has been inquiring about any monies owed so we are optimistic in receiving what is owed
 - 3. Addresses of those still unpaid will be published in the December newsletter

2. Beach – No report

Mary Magro and Andy Milne

3. Communications

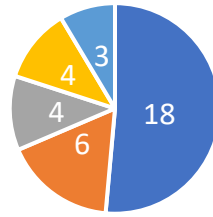
Chris Miles and Janice Dunbar

- a. Monthly Newsletter
 - i. The Communications Committee wrote, assembled, published, and sent out the TLIA monthly newsletter electronically via eBlast as well as posted it on the website on Friday, October 1.
 - ii. Seven hard copies of the newsletter are being printed and delivered to TLIA member residences that do not have access to computers. Hard copies of the newsletter may be obtained by contacting the TLIA Communications Co-chairs.

- b. eBlasts In September, 4 eBlasts were sent:
- Board:
 - 1 for PSA to announce wedding on Rest Island.
 - Events:
 - 1 for chili cook-off promotion.
 - Member Services:
 - 1 for winter boat removal.
 - Other:
 - 0.5 for Men’s Day promotion.
 - Youth:
 - 0.5 for movie night reminder.
- c. Committee Tasks
- i. A subset of the committee met to discuss newsletter and eblast process improvements.
 - ii. All newsletter content is due to the Communications Committee on the **20th** of the month for the next month’s newsletter
 - iii. Committee is working on a monthly schedule of activities for recurring work
 - iv. Committees: Please include a communication plan for your various resident-facing committee activities so announcements can be planned for inclusion in the appropriate edition(s) of the newsletter. Note: eBlasts should not be a substitute for submitting information on time to be included in the newsletter.
 - v. Also considering scheduling eBlasts to be sent out once a week so not sending out multiple eBlasts on consecutive days to cut down on resident e-mail and reduce committee workload.
- d. September activity for the TLIA website may be found in the charts below:

Year/Quarter	Downloads/Views	Logins
2020 Total	2,111	4,334
Qtr. 1	320	582
Qtr. 2	666	1,316
Qtr. 3	573	1,319
Qtr. 4	552	1,117
2021 Total	704/7,377	7,456
January	259	779
February	546	420
March	105/708	627
April	72/502	461
May	51/712	696
June	98/1,123	988
July	222/1,392	1,386
August	156/ 1,119	1,097
September	80/1,016	1,002
Grand Total	2,815/9,488	11,790

Top 5 Downloads, September 2021



- 2021-07-12 Meeting Minutes
- October 2019 Newsletter
- 2021 Rules & Regulations (Approved)
- October 2020 Newsletter
- 2021-06-14 Meeting Minutes Approved

4. Events Rachel Sprague
 - a. Post Chili Cook-off update
 - b. Events on deck for winter
 - c. Proposal for TL Committee assistance for the 4th of July. Propose working closer with the Youth Committee to coordinate activities

5. Grounds General Mike Meyer
 - a. More downed trees from storms
 - b. Working on quotes for bridge repairs
 - c. Lake clean-up will be held on October 16
 - d. 8 trees planted on the Kelsey path renovation

6. Grounds Beautification Pat Covek
 - a. Thanks for the rain all our Mums are beginning to bud, and they make a beautiful backdrop for our Halloween display. Hope everyone enjoys our efforts and take lots of pictures of their little ones at this site
 - b. Our pumpkin farm was a bust this year-not even one pumpkin grew.
 - c. Hugh Davis is a young third generation Tower Laker and has been an outstanding worker this Season- working for Ground Beautification Thanks Hugh.
 - d. We will be planting Spring tulips soon, for a beautiful Spring display
 - e. Next, we will work on our Christmas holiday display. The Deer have decided to graze at East Lake Shore this year where everyone can enjoy them
 - f. Look for President Mary's EBlast on our giving program

7. Lake Committee Colin Regan
 - a. EAM treatment season wrap up including a final lily treatment
 - b. Fish stocking was done last week including North Lake
 - c. Soccer field remediation project update: plan is pending and expected within the next week or so. Project may be delayed until next spring.

8. Member Services

Mark Handley

- a. 13 boats removed on "Boat Removal Day", October 2. Most boats have subsequently been reclaimed by owners. Special thanks to Don Sidlowski for his assistance, knowledge, and vehicle. Also, thanks to Gracie Miller, Tower Lakes teen, for her major help in retrieving, loading, and storing boats. Go BHS Fillies!
- b. Member Services will be updating their TLIA web page in December to open the 2022 boat decal and member tag order form.
- c. New surveillance system, security lights installed at the beach shed. Thanks again to Don Sidlowski for helping aim the cameras.

9. Nominations Committee

Mary Beth Adams

- a. Presentation of a slate of candidates for the 2022 TLIA Board:
 - i. Vice President - Tom Kubala (incumbent)
 - ii. Financial Secretary - Julie Losinski
 - iii. Member-at-Large - Mike Megleo (incumbent)
 - iv. Member-at-Large - Brent Rowley
- b. The November newsletter will present these candidates with photos and bios.
- c. The December newsletter will run these profiles again along with a sample ballot and information about the upcoming election at the January 2022 annual meeting.
- d. Thanks to the Nominations Committee for their outstanding work in finding a great slate of candidates for the TLIA Board.
- e. The Annual meeting is tentatively scheduled for January 23, 2022, beginning at 3 p.m.

10. Tennis

Jeanne Mitchell and Christine Messerschmidt

- a. Bobby Covek ran a successful Pickle Ball Tournament in September
- b. Will have a light power wash on the courts in mid-October. And final clean up after all leaves have fallen
- c. Nets will stay up if weather permits.

11. Youth

Gina Thompson

- a. We will be providing pizza at the soccer field on Halloween and an opportunity for trunk or treat for those that do not get many Trick or Treaters at their house tentatively scheduled from 3 to 7 p.m.
- b. We will be organizing the Turkey Trot this year, t-shirt orders and sign up to come in the Nov newsletter
- c. Holiday event planning is underway

Old Business

New Business

Public Comments/Discussion

Motion to adjourn the meeting: Mark Handley Second: Mary Kay Bolger

All in favor: 9 Ayes, 0 Nays

Meeting adjourned 8:11 p.m.

Respectfully submitted, Kristi Nash