



November 8, 2021  
TLIA BOARD MEETING

**TLIA Board Meeting Agenda and Minutes**

**Board Members:** Mark Handley, Kristi Nash, Mary Kay Bolger, Mike Meyer, Mike Megleo, Tom Kubala, Colin Regan

**Apologies:** Mary Magro, Melissa Covek

**Committee members:** Pat Covek, Jan Bahr, Mary Beth Adams, Christine Miles, Jeannie Mitchell

**Guests:** Mitch Coulter

Tom Kubala called the meeting to order at 7:01 p.m.

Approval of October meeting minutes – Motion to approve: Mary Kay Bolger Second: Mark Handley

Ayes: 7, Nays: 0

**President’s Report – No Report**

Financial Committee Report

Mary Kay Bolger and Melissa Covek

- a. Expenses: Attached
- b. Revenue: No report (Congratulations to the Covek family!)
  - i. 3 members still outstanding and legal notice has been sent to advise that legal action is pending

2. Beach – No report

Mary Magro and Andy Milne

3. Communications

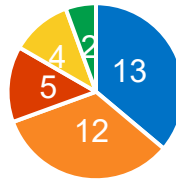
Chris Miles and Janice Dunbar

- a. Monthly Newsletter
  - i. The Communications Committee wrote, assembled, published, and sent out the TLIA monthly newsletter electronically via eBlast as well as posted it on the website on Monday, November 1.
  - ii. Seven hard copies of the newsletter were printed and delivered to TLIA member residences that do not have access to computers. Hard copies of the newsletter may be obtained by contacting the TLIA Communications Chair.
- b. eBlasts
  - i. In October 4 eBlasts were sent:
    - 1. Communication:
      - a. One for newsletter release.
    - 2. Events:
      - a. 0.5 for chili cook-off promotion.

- 3. Grounds:
  - a. 0.5 for Fall clean-up.
- 4. Youth:
  - a. One for Halloween trunk or treat, pizza party, and neighborhood trick or treating hours.
- c. Committee Tasks
  - i. The committee held its fall quarter meeting where the following items occurred:
    - 1. Janice Dunbar has stepped down from the co-chair role but will remain on the committee.
    - 2. The team reviewed the roles and responsibilities and newsletter production schedule documents and made edits.
    - 3. Also discussed moving the eBlasts to a schedule day each week and providing more of a “what’s happening this weekend”; The Committee will continue to evaluate moving to this model at our next meeting.
    - 4. Reviewed the Committee’s responsibilities for the annual meeting and the annual committee report out template/coalescing of other committee’s submissions.
    - 5. Need the Board’s recommendation on inclusion of Compass Lane Farm’s announcement in the December edition of the newsletter since they are not a 501c3. **Recommendation:** Until the organization achieves 501.c3 status, any advertisement must be paid for through the normal fee structure.
    - 6. Finally, the Committee is evaluating OfficeMax as a print vendor to reduce poster printing costs.
  - d. October activity for the TLIA website is in the charts below:

Year/Quarter	Downloads/Views	Logins
2020 Total	2,111	4,334
Qtr. 1	320	582
Qtr. 2	666	1,316
Qtr. 3	573	1,319
Qtr. 4	552	1,117
2021 Total	791/8,386	8,454
January	259	779
February	546	420
March	105/708	627
April	72/502	461
May	51/712	696
June	98/1,123	988
July	222/1,392	1,386
August	156/ 1,119	1,097
September	80/1,016	1,002
October	87/1,009	998

## Top 5 Downloads, October 2021



- 2021-08-09 Meeting Minutes
- November 2020 Newsletter
- November 2019 Newsletter
- 2019 Bylaws Revised (filed)
- 15 Topics

4. Events Rachel Sprague
  - a. Christmas lights/decor contest in December. Plan to communicate in December newsletter.
  
5. Grounds General Mike Meyer
  - a. Fall clean up went well. Thanks to those who participated; a good deal of work was accomplished.
  - b. There was damage done to the playground equipment at Iverson Park. Jack Breen notified me, and we discussed what needs to be done to fix it.
  - c. I am getting quotes to get the last remaining large trees secured on the Kelsey path.
  
6. Grounds Beautification Pat Covek
  - a. Our season is ending, and we are planning for 2022. But before we can hang up our gloves, we have our Christmas decorating and Tree lighting.
  - b. This year a new 12-foot lit tree was donated to us by the Dehnco Company. Thanks to Jeff and Suzie Dehnert.
  - c. Santa's Reindeer Farm will again be available for pictures (on Leon Drive, North Lake)
  - d. **Something new:** A North Pole Santa's mailbox guarded by a lit snowman will be located on the Beach path--so start writing letters to Santa. Thanks to Tracy and Steve Covek for their wonderful donation- we will be starting a new tradition.
  - e. Mary Magro will again head up our giving program; more to come on that program to be included in the newsletter.
  - f. We plan the Tree lighting on Sunday, November 28 at 4pm--Look for our E-blast reminder with all the details.
  
7. Lake Committee – No report Colin Regan
  
8. Member Services Mark Handley
  - a. 1100 member tags have been ordered for 2022 delivery and billing: article written for December newsletter with tag/decal ordering link, QR code – <https://forms.gle/tCA2v525PuW6DTAV8>
  - b. a new Member Services web page was created and will be updated in late November by Rob with tag/decal ordering information

- c. 2022 RFPP form has been uploaded to the TLIA web site on both the public and private sides
- d. the 2021 tag/decal ordering site was closed down

9. Nominations Committee

Mary Beth Adams

- a. These items will run in the December newsletter:
  - i. Candidate profiles for the 2021 election (No additional candidates have been added.)
  - ii. Kristi Nash will run a sample election ballot
  - iii. TLIA should run information again about the January election
- b. The Annual meeting is tentatively scheduled for January 23, 2022, beginning at 3 p.m.

10. Tennis

Jeanne Mitchell and Christine Messerschmidt

- a. Nets will be taken down soon due to colder weather
- b. Some trees were taken down on south side of courts; messy mulberry included Joe Davey homeowner approved the work
- c. Had a light professional power wash on the courts in October, see above and will hire out for a final leaf pick up later in November on the courts as leaves should not remain on the courts over the wet, winter months
- d. Co-chairs submitted 2022 budget
- e. Had a great outdoor season! Thanks to Pat Covek, adult lessons, Bridget Lacson, youth lessons, and New Dad Bobby Covek, pickle ball chair.
- f. Looking forward to Spring 2022!

11. Youth

Gina Thompson/ Carly Renken

- a. Turkey Trot will be Thanksgiving morning at 9am at the Village Hall
- b. Holiday Event will be at Compass Lane Farms on 12/5 from 2-5 p.m. including hot chocolate, crafts, bonfire, hayride, and Santa of course!

Old Business

New Business - Mitch Coulter and Compass Lane Farm presentation

Public Comments/Discussion

Motion to adjourn the meeting: Mark Handley Second: Mary Kay Bolger

All in favor: Ayes 7, Nays 0

Meeting adjourned 7:58 p.m.

Respectfully submitted, Kristi Nash