



October 14, 2024
TLIA BOARD MEETING

October TLIA Board Meeting Agenda and Minutes

Board Members: Mary Magro, Brent Rowley, Julie Losinski, Wes Zartman, Mary Kay Bolger, Kristi Nash, Mike Meyer, Brad Stanek

Apologies: Mike Megleo

Committee members: Pat Covek, Sean Morton, Linsey Fagan, Jenny Powal, Chris Miles

Guests:

Mary Magro called the meeting to order at 7:06 p.m.

President's Report

Mary Magro

Approval of the September TLIA Board Meeting Agenda and Minutes: Motion to approve: Julie Losinski
Second : Mary Kay Bolger Ayes 8 Nays 0

1. Financial Committee Report

Mary Kay Bolger

a. Expenses: September Financials attached

- i. As of July 9, pre-approval is required for all expenditures. Requests must be submitted via email to Treasurer@tlia.org
- ii. Late fees are being reevaluated and will be charged on a more frequent basis
- iii. Budgets for all committees are due by October 1 and reviewed by October 14 for the next TLIA Board Meeting
- iv. Any requests for reimbursement should be submitted by October 25

b. Revenue:

Julie Losinski

- i. Funds due to TLIA:
 - 1. As of October 13th, \$1,800 is due to TLIA from two unpaid 2024 dues invoices. We have been in contact with these members multiple times trying to set up payment plans. Their addresses will be listed in the next TLIA newsletter, and the next steps will be to contact our attorney to start collections.
- ii. Deposits:
 - 1. \$117.00 deposited on September 27 to Events for Table and Chair Rental
 - 2. \$950.00 deposited on October 2 to Youth from sponsorships to TL Turkey Trot

2. Beach – No Report (closed)

Mary Magro

3. Communications

Chris Miles

a. Committee Tasks

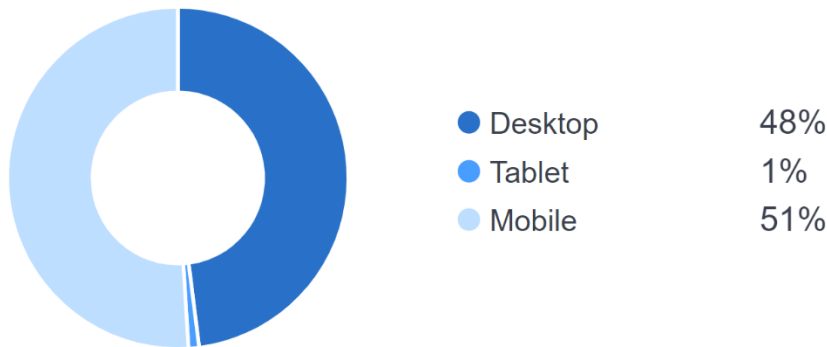
- i. Edited, printed, and hung posters for the Events Committee’s Chili Cook-off event.
- ii. Printed double sided yard signs for Grounds Committee for clean-up days.
- iii. Coordinated with 100th Anniversary Committee for monthly article.
- iv. October was last single month issue for a while. Nov/Dec will first combined bi-monthly issue to be posted on November 1. **Please be planning now as both months’ worth of articles will be needed by Oct 15th!**

b. Usage:

- i. September activity for the TLIA website (9/1 - 9/30)
- ii. 472 users logged in (11% increase from prior 30 days)
- iii. 3,469 webpages viewed (23% increase from prior 30 days)
- iv. 1m 33s average duration (36% increase from prior 30 days)

Top Website Pages	Hits
TLIA Homepage	1,247
Login	452
September 2024 Newsletter	388
Member Only Content	322
Newsletters	85
Public Documents	57
Communication Request Form	46
100 th Anniversary Celebration	34
Member Services	32
August 2024 Newsletter	30

Device Breakdown



eBlasts: 3 Total; Most requested: Non-Committee (100th Anniversary): 2; Second most: Youth: 0.5

- September 1 newsletter release and new fish in lake: 67% unique opens with a 38% click to open rate.
- September 16 Back to school photo submissions, fall clean-up reminder, chili cook-off and pumpkin carving contest, and 100th Anniversary yearbook order reminders: 70% unique opens with a 12% click to open rate.

- October 1 newsletter release, website access issue fixes, and new bi-monthly newsletter editions coming: 68% unique opens with a 31% click to open rate.
- September 1 newsletter release, new fish in lake: 64% unique opens with a 33% click to open rate.

Submitted to TLIA Board on 10/13/2024.

4. Events Sean Morton
 - a. Chili Cook Off was successful but ran out of chili early so next year may reframe the event as more of a potluck event; Ran out of beer early

5. Grounds General Mike Meyer
 - a. Grounds cleanup happened the last weekend on September 28

6. Grounds Beautification Pat Covek
 - a. We had a great season-Thanks to all our helpers especially for the new Halloween decorations
 - b. We plan a meeting to discuss our Spring order and to firm-up our decorating plans for Halloween and the Christmas lighting program

7. Lake Committee Brad Stanek
 - a. North Lake swim doc was discussed - It was decided it is up to the residents to rebuild, just as it was done 15-20 years ago. This is not a TLIA responsibility. There are no new docks allowed by private residences, and this would be considered a private dock. Current docks can be improved upon and are grandfathered in, though.
 - b. Fish counting took place. Carp levels are low(good), bass are healthy, and adding some bluegill/pan fish and maybe perch is being considered for spring
 - c. Andy Hay met with the Lake Committee about a rain garden/swale to clean water coming in from the LBS mall retention pond, in Kelsey Woods. Cost is estimated at \$5-8K for the Lake Committee, split with the Village, with possibility of a grant. Annual maintenance at \$1k a year, roughly. Further discussion will be had, with the plan and drawing to be submitted to TLIA board for a vote early next year.
 - d. A 5-10 year lake plan is in the works - an initial meeting was held with a long term lake committee that was developed, with Brad Stanek, Matt Bringas, Mark Hagy, and Eric Marotta. Sean Morton has expressed interest to be involved as well

8. Member Services Wes Zartman
 - a. Signs received for the boat cleanup that needs to be done by November 1

9. Nominations Mary Beth Adams
 - a. These are the candidates running for the 2025 TLIA Board:

i. President	Mary Magro
ii. Treasurer	Rachel Sprague
iii. Recording Secretary	Kristi Nash
iv. Member-at-Large	Brad Stanek
v. Member-at-Large	Eric Marotta

10. Tennis Jeanne Mitchell and Christine Messerschmidt

- a. Nets will stay as long as the weather cooperates.
- b. We plan on locking the courts for the winter once the nets are down.

11. Youth Linsey Fagan/Jenny Powal

- a. Successful campout. Need the cost of the trash cans to add to our budget.
- b. Halloween: We will confirm times with the village before saying anything in newsletters next year. All set for the Halloween pizza party this year
- c. Turkey trot registration is open. The logo winner will be announced in the next communications. Updating route to full 5K
- d. The Santa Event is on December 7, Noon to 2 at Rest Island

Old Business – None

New Business – None

Public Comments/Discussion - Motion to adjourn the meeting: Mary Kay Bolger Second Mike Meyer –

All in favor: 8 Ayes 0 Nays

The meeting adjourned at 8:01 p.m.

Respectfully submitted,

Kristi Nash