



December 11, 2023  
TLIA BOARD MEETING

**December TLIA Board Meeting Agenda and Minutes**

**Board Members:** Mary Magro, Kristi Nash, Mike Meyer, Julie Losinski, Brent Rowley, Mary Kay Bolger

**Apologies:** Brad Stanek, Tom Kubala, Mike Megleo

**Committee members:** Pat Covek, Chris Miles, Katie Brandt, Sean Morton, Christine Messerschmidt, Mary Beth Adams

**Guests:**

Mary Magro called the meeting to order at 7:00 p.m.

**President's Report**

Mary Magro

**Motion to approve October Board Minutes:** Mary Kay Bolger Second: Julie Losinski

Ayes: 6 , Nays 0

1. Financial Committee Report

Mary Kay Bolger

a. Expenses: November Financials attached

2. Revenue:

Julie Losinski

a. As of December 9, 2023, \$1,115 is due to TLIA:

i. \$850 from one household. The member has recently submitted a payment towards the amount owed. We will continue to contact the member to get a better payment plan established.

ii. \$265 due from one household for legal fees to collect past dues.

b. Deposits:

i. \$1,665 to Youth Committee from the Turkey Trot. \$855 came via PayPal and \$810 from checks and cash.

ii. \$60.00 to Events for table/chair rental

c. Invoices for the 2024 TLIA Annual Dues will be sent out via email in early January 2024.

3. Beach

Mary Magro

a. New Rule starting in Illinois in 2024 Lifeguards and Tennis Instructors get some paid time off for XX number of hours of work

#### 4. Communications

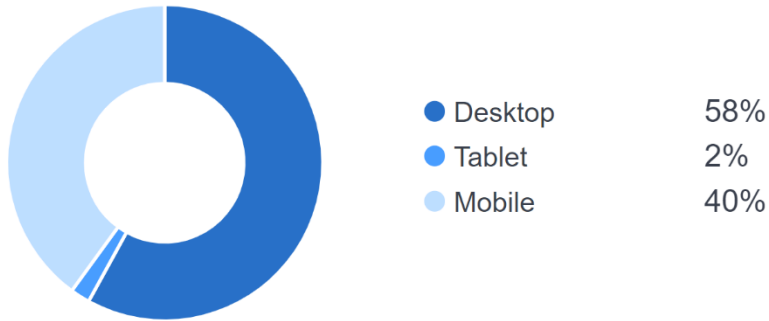
Chris Miles

- a. Monthly Newsletter
  - i. The Communications Committee wrote, assembled, published, and sent out the TLIA monthly newsletter electronically via eBlast as well as posted it on the website on Wednesday, November 1.
  - ii. Six hard copies of the newsletter were printed and delivered to TLIA member residences that do not have access to computers.
- b. eBlasts – In November, 4 eBlasts were sent:
  - Beautification
    - 0.5 for Tree Lighting/Caroling.
    - 1.0 for Tree Lighting/Caroling reminder and Holiday Giving Program for Veterans.
  - Communications
    - 0.5 for newsletter release.
  - Events
    - 1.0 for Twinkle Fest registration.
  - Youth
    - 0.5 for Turkey Trot registration
    - 0.5 for Turkey Trot registration
- c. Committee Tasks
  - Ordered, printed, and acquired all materials for the Annual Meeting including copies of the ballots and 2024 budget, mailing labels, return labels, envelopes, and stamps. The Communications Committee met on December 9<sup>th</sup> and assembled the ballot mailing. Envelopes will be mailed well before the December 26 required date (30 days before the annual meeting).
  - Second year that we have used OfficeMax for the annual meeting mailing supplies and copies. This process saved TLIA members an estimated 40% over prior printer fees.
  - Began planning for the Annual Meeting presentation updates. All Committees should have received an e-mail note from the Communications Chair with their section from last year’s meeting for update. Revised slides are requested back to the Chair by **January 8th** to allow for reincorporation into the main deck and review by the President.
  - November activity for the TLIA website (11/1-11/30)
    - 321 users logged in (11% decrease from prior 30 days)
    - 3,291 webpages viewed (1% increase from prior 30 days)
    - 1m 31s average duration (43% increase from prior 30 days)

Top Website Pages	Hits
TLIA Homepage	1,489
Member Only Content	344
November 2023 Newsletter	283
Public Documents	97
Events from October 31st – September 15th	56

Newsletter	51
Communications Committee	50
October 2023 Newsletter	42
Committees	42
Communication Request Form	40

**Device Breakdown**



- eBlast Open Stats
  - a. November 1 newsletter release and Turkey Trot registration: 69% unique opens with a 36% click to open rate.
  - b. November 13 Turkey Trot registration and Tree Lighting/Caroling: 68% unique opens with a 5% click to open rate.
  - c. November 15 Twinkle Fest registration: 67% unique opens.
  - d. November 25: Tree Lighting/Caroling reminder and Holiday Giving Program for Veterans: 67% unique opens with a 6% click to open rate.
  - e. December 1 newsletter release, Santa event reminder, Twinkle Fest registration reminder: 65% unique opens with a 29% click to open rate.
  - f. **Add January 25<sup>th</sup> for Annual Meeting** and notification for meeting location to residents in Newsletter
- *Submitted to TLIA Board on 12/10/2023.*

5. Events Sean Morton

- a. Still experiencing difficulties recruiting new members
- b. Twinklefest is set for the 15th with 9 houses registered.
- c. We also recruited a new couple for next year, Mike and Genela Mondini.

6. Grounds General Mike Meyer

- a. Garbage cans are being addressed by Mike Meyer to see when they can be picked up

7. Grounds Beautification Pat Covek

- a. We have taken down our fall display and replaced it with our holiday decorations--A few new items have been added this year, and we hope you enjoy our efforts
- b. We are planning our next spring tulip display--Hugh Davis has planted over 300 Red bulbs, and we have placed another order for perennials at Montale for the spring
- c. The annual Tree Lightening on November 26 had excellent attendance. Our thanks to Mary Magro, Janet Blake, and Jan Bahr for all their efforts.

- d. We are still having issues with our displays and ask that residents **do not remove or alter any of our displays**; instead, please contact our committee and we are happy to discuss your suggestions.
- e. Need to explore putting in a fence to prohibit extensive damage

8. Lake Committee

Brad Stanek

- a. Key updates
  - i. The lake committee met to review potential projects for 2024 for SILT funds. There are 3 that are being reviewed:
    - 1. significant improvements to the main boat launch
    - 2. actions to significantly reduce erosion on shoreline by Steffen and Leitner properties
    - 3. clean up of islands
- b. Other areas discussed
  - i. We are close to finished on additional soccer field work to significantly reduce standing water issue
  - ii. A phragmite issue was identified in mid to late season. We have a contractor that will come in to treat and eliminate phragmite issue with no impact to surrounding plants and trees. This was at a cost of \$2,750 and approved by the committee
  - iii. Reminder that people need to not through objects on the lake as it is freezing

9. Member Services – No Report

Brent Rowley

10. Nominations Committee

Mary Beth Adams

- a. Candidates running for the 2024 TLIA Board
  - i. Vice President                      Brent Rowley
  - ii. Financial Secretary                Julie Losinski
  - iii. Member at Large                    Mike Megleo
  - iv. Member at Large                    Wes Zartman
- b. Ballots have been assembled and will be mailed to all households as required 30 days in advance of the Annual Meeting January 26

11. Tennis

Jeanne Mitchell and Christine Messerschmidt

- a. Nets are down. Thank you to Bob & Kathy Covek.
- b. And the courts are locked for the winter.

12. Youth

Katie Brandt

- a. Turkey Trot was a success. We had approximately 130 participants. The changes to packet pick up, and recording times seemed to be helpful. No one complained about having no shirts this year and a few people commented that they liked the stickers. We received a lot of positive feedback.
- b. Santa was also a wonderful event. There was a great turnout, not exactly sure how many families attended, but Pati took 700 pictures! The crafts and Mrs. Clause were a great addition this year. The kids really enjoyed the treats and activities.
- c. Youth has a couple of months of reprieve from hosting any events. Next up is the possibility of the St. Patrick’s Day scavenger hunt that we were not able to do last year due to weather. TBD on that.

- d. This is the last month of youth duties for Carly Renkins, Jenelle Wexler, Angie Burns, Katie Sherwindt, and Katie Brandt. New roles have yet to be determined but will hopefully be decided at our next meeting on 12/13.

Old Business – None

New Business – None

Public Comments/Discussion - Motion to adjourn the meeting: Mary Kay Bolger Second Mike Meyer All in favor: 6 Ayes 0 Nays

Meeting adjourned 8:04 p.m.

Respectfully submitted, Kristi Nash