



February 10, 2020
TLIA BOARD MEETING

Approved TLIA Board Meeting Minutes February 10, 2020

Board Members: Mary Magro, Tom Kuna, Melissa Covek, Mike Megleo, Mark Handley, Mike Mitchell, Mitch Coulter, Kristi Nash

Apologies: Steve Burgoon

Committee Reps: Mary Kay Bolger, Jan Bahr, Pat Covek, Rob Dunbar, Bobby Covek

Guests:

Call to Order

Mary Magro called the meeting to order at 7:04 p.m.

President's Report

1. Steve is out on business and submitted his apologies for not making this month's meeting
2. Annual Meeting – Review and approve Unapproved 2020 Annual Meeting Minutes
 - a. Motion to approve the 2020 TLIA Annual Meeting Minutes made by Mike Mitchell, Second by Mitch Coulter Ayes 8, Nays 0
3. We encourage committees to meet on a regular basis – as you need to – does not have to be monthly. The work should take place in meetings with reports sent to the board in advance reserving time at the Board Meetings only for questions or requested board input/advice or board questions.
4. Communications Committee – THANK YOU Rob Dunbar and committee leadership for coordinating and soliciting information to finalize the new password-protected site. This will be awesome to get this new site launched. Please help Mark finish all outstanding content so we can go live later this week.
5. It looks like all th committees are very well planned for the year. Please pass all calendar dates through Kristi who is managing the TLIA calendar to avoid activity conflicts.

Committee Reports

6. Financial Committee Report Tom Kuna and Melissa Covek
 - a. Expenses (Attached)
 - i. Copies of the January 2020 Financials comparing budget to actuals for income and expenses are attached. Expenses are negligible which is to be expected for the first few months of the new fiscal year.
 - ii. Cash Balances for the three TLIA accounts are attached.
 - b. Revenue – As of Friday, we have collected the following:

Transaction Type	#	Amount
QuickBooks Payments-Bank	38	(28,720.00)
Check	59	(38,626.00)
Total	97	(67,146.00)

7. Beach – No Report

Mary Magro/Andy Milne

8. Communications

Mary Kay Bolger

- a. Jan Bahr published, and Caroline Milne sent out the TLIA monthly newsletter electronically and Rob Dunbar posted it on the website around 2/01/20; MK Bolger printed out 5 copies and dropped them off at some homes that do not have access to computers. If anyone requests copies of them, we are asking that they contact MK Bolger directly for a hard copy of the newsletter
- b. Caroline Milne sent out 3 email blasts - 1 for Youth, 1 for Communications, 1 for Dues. Invoices and checks have been forwarded to the correct parties for payment/receipts.
- c. We are working with fellow resident, Rob Dunbar, who is a member of the CC on redesigning our TLIA website. The board and all committees have been able to review the developmental website for a few weeks. We are still looking for every committee to review their pages and provide suggestions and changes. We will communicate to members via email blasts information on the new site. The old site will be down for a short period and then all will be able to access it once it has been "re-launched". We are shooting for a 2/14 date.
- d. The CC had a meeting 1/27 and discussed the above, the TL Neighbors app, our social media presence, advertising on the website and other misc. items.
- e. Advertising is free for services by children in the newsletter (17 and under).

9. Events

Bobby Covek

- a. Murder mystery event booked for March 14th - sign up starting soon
- b. Progressive Dinner- tentative for April 25th
- c. May Cubs game and providing free shuttle
- d. Need for more members - Comms team will send eBlasts to remind people that more volunteers are needed
- e. Possibly broken cooler in the beach house – committee to reach out for quotes

10. Grounds General – No Report

Mike Megleo

11. Grounds Beautification

Pat Covek

- a. We are in the process of removing all the Christmas decorations and lights. Thank You Steve Covek for removing all the Christmas wreaths. We are currently planning our spring order for Willoway and plan to place it next week.
- b. Keep the lights on for the bridges has been approved

12. Lake

Mitch Coulter

- a. Fish order was placed for this year

13. Long Range Planning

14. Member Services

Mark Handley

- a. RFPP

- i. Letters sent to non-TLIA residents in two waves January 18th
- ii. Former 2019 members received invitation letter plus invoice — thanks Fran Steffen
- iii. All others received an invitation letter VOTL Phone Directory
- iv. Layout 95% done
- v. Article in February newsletter requesting updates to the phone app which feeds directory data
- vi. Five full-page ads, two half-page ads sold; \$2400 in ad revenue; directory should pay for itself
- vii. 2019 print quote was for 350 copies for \$860; suggest 500 directories. Directories will be hand delivered in late March, bagged Tags/Boat Stickers (Gold)
- viii. Will be ordering new swim tags •2016 — blue — 1000 were ordered (Cross) — \$265.90 • 2017 — green — 1000 were ordered (Cross) — \$265.90 • 2018 - purple — 2000 were ordered (Middleditch) - \$382.60
- ix. Recommend 1200 for 2020; assumes a one-year refresh cycle • 2020 quote from Scot Decal — 1000 for \$250 + tax, numbered (gold) •
- x. Will be ordering new boat decals — sequentially numbered; 2x for each side of boat bow • 2017 — green — 400 were ordered (Cross) — \$556.20 • 2019 — purple — 500 were ordered (Middleditch) — \$622.50 • 2019 — purple — another 500 — \$622.50 • 2019 total — \$1245 • Suggest 400 (200 x 2) for 2020; assumes a one-year refresh cycle • 2020 quote from Scot Decal — 400 (2 x 200) for \$520 + tax, numbered (gold) • five week lead time

- b. Boat Pickup must be done by October 1, 2020

15. Rain Garden – No Report

Andy Hay

16. Tennis

Pat Covek

- a. We have expanded and re-vamped our Tennis Committee We hope this will make us more appealing to everyone—We plan on having a meeting at the end of the month to review our regs and rules as well as discuss our duties-and make our plans for the 2020 season— We will report all our decisions at the March meeting for the boards review.

17. Youth

Kimberly Saunders

- a. TL Youth Gives Back: Feed My Starving Children 2/28 (Sign up to come join! All ages over 5 welcome)
- b. Easter Egg Hunt: Saturday April 11th

18. Old Business

19. New Business

20. Public Comments/Discussion

Motion to adjourn the meeting: Mitch Coulter

Second: Tom Kuna

All in favor: 8 Ayes, 0 Nays

Meeting adjourned, 8:26 p.m.

Respectfully submitted,

Kristi Nash