



June 14, 2021
TLIA BOARD MEETING

TLIA Board Meeting Agenda and Minutes

Board Members: Mary Magro, Melissa Covek, Mark Handley, Kristi Nash, Mary Kay Bolger, Mike Megleo, Colin Regan, Mike Meyer

Apologies: Tom Kubala

Guests: Kathy Pattengale, Gina Thompson, Christine Messerschmidt, Mark Leitner, Jeanne Mitchell, Bobbie Covek, Pat Covek, Jan Bahr, Mary Beth Adams

Mary Magro called the meeting to order at 7:05 p.m.

Approval of April meeting minutes – Motion to approve: Colin Regan Second: Mike Megleo

Ayes: 8 Nays: 0

President's Report – No Report

Mary Magro

1. Financial Committee Report

Mary Kay Bolger and Melissa Covek

a. Expenses: Attached

- i. Proposed budget for Member Services (attached)

b. Revenue:

- i. Currently, 12 delinquent households totaling \$14,800 owed. One is closing on their house so funds should be collected soon.
- ii. Paper late notices were sent two weeks ago
- iii. The Finance Committee would like to discuss next steps around cutting communications off and sending reminders to not use TLIA facilities to those members who are not in good standing.

2. Beach – No Report

Mary Magro and Andy Milne

3. Communications

Chris Miles and Janice Dunbar

a. Monthly Newsletter

- i. Jan Bahr published and sent out the TLIA monthly newsletter electronically and Rob Dunbar posted it on the website on Tuesday, June 1.
- ii. Rob Dunbar printed out 8 hard copies and Marty Thompson delivered them to the residences that do not have access to computers. Hard copies of the newsletter may be obtained by contacting the TLIA Communications Co-chairs.

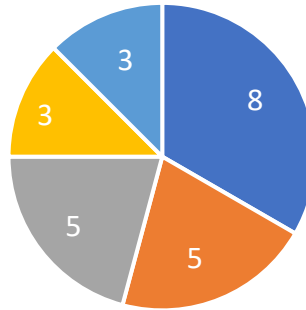
b. eBlasts

- i. In May, Jan Bahr sent out 4 eBlasts:
- ii. Beach: .5 for beach opening delay
- iii. Board: .33 for monthly board meeting Zoom link reminder

- iv. Communications: 1 for May newsletter release
 - v. Events: 1 for May Lake concert, July 4th volunteers, and July 4th parade lead
 - vi. Member Services: .5 for canoe sale ad
 - vii. Tennis: .66 for pickleball signup and youth tennis lessons
- c. Committee Tasks
- i. The Committee has been busy supporting Events with July 4th communication activities including poster development, printing facilitation, and posting on the message boards throughout the village outlining the event schedule and music performances. A 4th of July banner has been added to the website and also added two drop-down sections to the Calendar page — a schedule of 4th of July events and a schedule of 4th of July bands.
 - ii. The Committee has received several emails from residents stating that they have not received the eblasts. The Committee has researched and is addressing the issue. In some cases, it was resident error. But we also found that our email server was missing records that verify the legitimacy of the sender to the recipient's email server – meaning that the emails were not getting through to some residents because the sender (e.g., TLIA Communications) was not an authorized e-mail sender and so the message was blocked vs. being sent to a junk/spam folder. Rob has added and tested records for iContact that shows that our groups have permission to send on TLIA's behalf. However, some members may still inadvertently flag our messages as spam. If that happens enough times, our sender groups will be flagged at the firewall level and blocked again from reaching inbox/junk or spam folders.
- d. Activity for the TLIA website may be found in the charts below:

Year/Quarter	Downloads/Views	Logins
2020 Total	2,111	4,334
Qtr 1	320	582
Qtr 2	666	1,316
Qtr 3	573	1,319
Qtr 4	552	1,117
2021 Total	228/2,727	2,983
January	259	779
February	546	420
March	105/708	627
April	72/502	461
May	51/712	696
Grand Total	228/4,838	7,317

Top 5 Downloads, May 2021



- June 2020 Newsletter
- 2021 Rules & Regulations (Approved)
- 2021-03-08 Meeting Minutes Approved
- 2021-02-08 Meeting Minutes Approved
- August 2019 Newsletter

4. Events

Jeff Kernohan

- a. Refrigerator - Estimates for Commercial Fridge in Beach House
- b. 4th Of July - Power Near Soccer Field, Volunteers, Gator Parking Near Island, Schedule Changes
- c. Beach House Cleanup

5. Grounds General

Mike Megleo

- a. Working to get everything weeded and ready for 4th
- b. Garbage cans and porta potties ordered for 4th.

6. Grounds Beautification

Pat Covek

- a. Almost finished with planting. Our next job is to keep everything watered. Thanks to Mary Magro and Paula Voska for covering North Lake covered. We have hired waterers for all East Shore and West Shore entrance. Thanks to Mary Beth Adams for keeping Barsumian Park watered and thanks to Katy Covek for covering the Garden at the ballpark. Mary Magro keeps the East Shore and many other gardens watered. Lee Johnson has a team that waters the bridges; we could not do it without their help, and without the help of our volunteer planters. Our watering system was down for a while but for now we are up and running- thanks to Andy Hay.
- b. We have been working with Mike Megleo in maintaining our Parks and Public areas -We will be doing a turn-up for the 4th of July--Anyone interested in helping -just contact Grounds Beautification or Pat Covek.

7. Lake Committee

Colin Regan

- a. Kevin and EAM are still monitoring the algae and aquatic vegetation, while being mindful of the dry season and subsequent oxygen levels and adjusting their treatment accordingly.
- b. Kevin suggested looking at some temporary aeration to help with oxygen levels around the islands.

8. Member Services

Mark Handley

- a. 2021 statistics as of June 12:
 - i. boat decals delivered = 533
 - ii. member tags delivered = 888
 - iii. RFPP members = 14
 - iv. boats sold = 5
 - v. boats scrapped = 1
- b. 2021 tag/decal signup lessons learned:
 - i. not reaching everyone who wants tags and decals
 - ii. will need persistent link on Member Services web page – December through June, link published on electronic dues form, TL Neighbors list in May, eBlast in May, TLIA Newsletter blurbs January through April

9. Tennis

Jeanne Mitchell and Christine Messerschmidt

- a. Water spigot at the tennis is still not working. Andy Hay with the village has been working on it.
- b. Power washing of the courts has not been completed due to lack of a water supply
- c. Flowers have been planted in boxes & barrels. Rachael Glowaki is generously letting us use her water to water the flowers.
- d. Youth and Adult Tennis lessons started this week. Youth lessons are Monday-Thursday 9am-1pm. Adult lessons are Friday & Saturday mornings starting at 8am. They last for 8 weeks.
- e. Bobby Covek has done a great job organizing Pickle Ball. Tuesday evenings have scheduled start times at 5:30, 6:30 & 7:30.
- f. Had a successful Memorial Day social at the courts. Bobby Covek ran a Pickle Ball introduction from 10-12, and we had players for both pickle and tennis from 12-2.
- g. See the TLIA website for times of scheduled play. And remind residents to stop in anytime as there may only be one court in use for drop-in play.
- h. Tennis and Pickle Ball Round Robin being held on Monday July 5 from 3-5pm. This coincides with the Volleyball tournament.
- i. For the safety of all, please remember the courts are ONLY to be used for Tennis and Pickle Ball. Children are allowed on the courts only if they are playing tennis or pickle ball with the supervision of an adult.

10. Youth

Gina Thompson

- a. Recap of past events:
 - i. Tot Soccer
 - ii. Summer Kickoff Event
 - iii. Kindergarten play date
- b. Upcoming events:
 - i. Youth yard sale
 - ii. Kindergarten play date
 - iii. Back to school event

Old Business

New Business

Public Comments/Discussion

Motion to adjourn the meeting: Mary Kay Bolger

Second: Mark Handley

All in favor: 8 Ayes, 0 Nays

Meeting adjourned 8:02 p.m.

Respectfully submitted,

Kristi Nash