



July 12, 2021
TLIA BOARD MEETING

TLIA Board Meeting Agenda and Minutes

Board Members: Mary Magro, Melissa Covek, Mark Handley, Kristi Nash, Mary Kay Bolger, Mike Megleo, Mike Meyer

Apologies: Colin Regan, Tom Kubala

Guests: Jeff Kernohan, Laura Janitz, Mark Leitner, Jan Bahr, Jeanne Mitchell, Christine Messerschmidt, Bobbie Covek

Mary Magro called the meeting to order at 7:01 p.m.

Approval of June meeting minutes – Motion to approve: Mary Kay Bolger Second: Mark Handley

Ayes: 7 Nays: 0

President’s Report – No Report

Mary Magro

1. Financial Committee Report

Mary Kay Bolger and Melissa Covek

- a. Expenses: Attached
- b. Revenue:
 - i. 7 Homes remain delinquent for their dues totaling \$7,769
 - ii. 1 of those homes started a payment plan and 2 said they would pay this week
 - iii. Other revenue deposited for June included swim lessons and boat sales

2. Beach

Andy Milne

- a. The Beach Committee met with lifeguards shortly after the July 4th festivities ended and all agreed that it was a safe and enjoyable time with overwhelmingly positive feedback from residents.
- b. The guards dealt professionally with one overly boisterous situation. They reported that a disappointing amount of trash was left on the beach on the 4th and 5th, and guards will continue to remind residents to take their garbage home with them.
- c. Swim team has had their first practice and the sign up form was recently shared with residents.
- d. Fun Day Fridays continue with popcorn day, cupcake decorating, beach soccer and volleyball all lined up for the next few weeks.

3. Communications

Chris Miles and Janice Dunbar

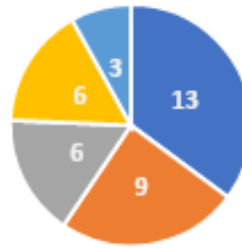
- a. Monthly Newsletter
 - i. Jan Bahr published and sent out the TLIA monthly newsletter electronically and Rob Dunbar posted it on the website on Friday, July 2.

- ii. Rob Dunbar printed out 8 hard copies and Marty Thompson delivered them to the residences that do not have access to computers. Hard copies of the newsletter may be obtained by contacting the TLIA Communications Co-chairs.
- b. eBlasts
- i. In June, Jan Bahr sent out the following Blasts:
 1. Communications: 1 for June newsletter release.
 2. Events: .5 for July 4th volleyball, tennis, and pickleball tournament correction as well as parade registration. 1 for July 4 Sign up, bags tournament, volunteer. 1 for July 4th volunteer, sign up, donate, judge, etc.
 3. Member Services: .33 for paddleboard sale ad.
 4. Youth: .5 for end of school beach bonfire and kids' garage sale. .66 for kindergarten play date and kids' garage sale. 1 for rescheduled kids' garage sale.
- c. Committee Tasks
- i. The Committee has been busy gathering and writing articles (Welcome New Residents (6), In Memoriam, and supporting various committees (e.g., Events, Youth, etc.) with all the upcoming activities occurring in July and August.
 - ii. The Committee facilitated the July 4th poster invoice payment via Events and the Finance Committee.
 - iii. June activity for the TLIA website is not currently available and will be provided after the meeting to be included in the meeting minutes.

June activity for the TLIA website may be found in the charts below:

Year/Quarter	Downloads/Views	Logins
2020 Total	2,111	4,334
Qtr 1	320	582
Qtr 2	666	1,316
Qtr 3	573	1,319
Qtr 4	552	1,117
2021 Total	326/3,850	3,971
January	259	779
February	546	420
March	105/708	627
April	72/502	461
May	51/712	696
June	98/1,123	988
Grand Total	326/5,961	8,305

Top 5 Downloads, June 2021



4. Events

Jeff Kernohan

- a. Fridge Install Rundown and Use Discussion: Still have several items remaining from the 4th that need to be distributed/sold because it cannot be returned to vendors.
- b. 4th of July Weekend
 - i. Daytime Band Low Attendance
 - ii. Maybe Solo Artist on Beach next Year
 - iii. Potential to set up in Beach House to sell canned beers/water/soft drinks to beach goers during the event.
- c. Chili Cook off – maybe include Tower Lakes Got Talent prior to Cook Off
- d. Progressive Dinner Options – perhaps schedule in Spring
- e. Tower Lakes' Got Talent in place of the Youth Concert due to low signup
- f. Kayak Concerts

5. Grounds General

Mike Megleo

- a. Need for more porta potties for the 4th festivities.
- b. Possibility of trying to get a chainsaw gang back together like I heard of in the past. Lots of downed trees around town.

6. Grounds Beautification

Pat Covek

- a. We look good despite the lack of rain. Everyone worked hard watering and weeding. With the help of Mike Megleo, all our public areas are in great shape. Thanks to all our workers for making it a beautiful fourth. We are moving ahead and are working on our fall display.

7. Lake Committee – No Report

Colin Regan

8. Member Services

Mark Handley

- a. "final" tally for 2021 on member tags – 953
- b. "final" tally for 2021 on boat decals – 550

- c. last request for items received July 5th
- d. 2022 – member tags will be blue; boat decals will remain the same, red
- e. good utilization of new boat/canoe racks

9. Tennis Jeanne Mitchell and Christine Messerschmidt

- a. We had a committee meeting at the end of June.
- b. We put up new signage on the court doors with current TLIA tennis rules posted. Took down all Covid related signage from last year.
- c. The pickle ball/tennis round robin social on July 5th was a success. About 20 players attended.
- d. Lessons are all going well.
- e. Planning a Men's Tennis/ Pickle? tournament for early September.
- f. Hoping the repair work will be done soon where the water spigot pipes were replaced.

10. Youth Gina Thompson and Laura Janitz

- a. Kids Yard sale scheduled for Saturday, July 10. Hopefully, the weather holds out for us, and we can have a successful event. Laura will be able to report back on Monday
- b. Saturday, August 14 is our Back-to-School Event-we have an ice cream truck coming, a bubble man coming for a 45-minute show, and we are working on a bouncy house and slip n'slide
- c. Sunday, August 15 is our last Kindergarten Playdate which will be held at Aram Park
- d. Friday, September 10 is our Family Movie night

Old Business

New Business

Public Comments/Discussion – **Any changes to committee membership send email to admin@tlia.org and calendar changes to knash216@comcast.net**

Motion to adjourn the meeting: Mark Handley

Second: Melissa Covek

All in favor: 7 Ayes, 0 Nays

Meeting adjourned 7:42 p.m.

Respectfully submitted,

Kristi Nash