



September 13, 2021
TLIA BOARD MEETING

TLIA Board Meeting Agenda and Minutes

Board Members: Mary Magro, Melissa Covek, Mark Handley, Kristi Nash, Mary Kay Bolger, Mike Meyer, Mike Megleo

Apologies: Tom Kubala, Colin Regan

Committee members: Gina Thompson, Christine Messerschmidt, Mary Beth Adams, Chris Miles, Rachel Sprague

Guests:

Mary Magro called the meeting to order at 7:00 p.m.

Approval of August meeting minutes – Motion to approve: Mark Handley Second: Melissa Covek

Ayes: 7, Nays: 0

President's Report

Mary Magro

1. Financial Committee Report

Mary Kay Bolger and Melissa Covek

a. Expenses: Attached

b. Revenue:

i. Dues:

1. 5 delinquent households remain totaling \$5,875.
2. 2 have communicated they would pay but have not
3. 1 started a payment plan, but failed to make a payment last month

ii. Other Revenue:

1. Youth garage sale and tot soccer shirts credited this month
2. Assessment letter documentation fees

2. Beach – No report

7/Mary Magro and Andy Milne

3. Communications

Chris Miles and Janice Dunbar

a. Monthly Newsletter

- i. The Communications Committee wrote, assembled, published, and sent out the TLIA monthly newsletter electronically via eBlast as well as posted it on the website on Tuesday, August 31.
- ii. Seven hard copies of the newsletter are being printed and delivered to TLIA member residences that do not have access to computers. Hard copies of the newsletter may be obtained by contacting the TLIA Communications Co-chairs.

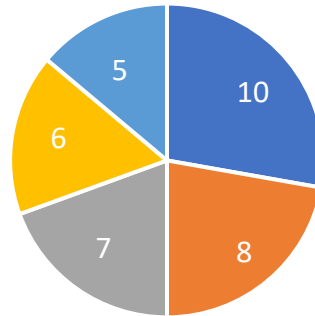
b. eBlasts

- i. In August 8 eBlasts were sent:
 - 1. Beach:
 - a. 0.7 for beach closing.
 - 2. Board:
 - a. 1 to move the August board from in person to Zoom due to tornado watch.
 - 3. Communications:
 - a. 0.3 for back-to-school picture submissions.
 - b. 0.3 for upcoming events.
 - c. 1 for the September newsletter release.
 - d. 1 for the August newsletter release.
 - 4. Events:
 - a. 1.7 for summer concert series on the water
 - b. 0.3 Men’s Day promotion
 - 5. Grounds:
 - a. 0.3 for PSA regarding standing water in boats
 - 6. Youth:
 - a. 1.3 for upcoming youth events of back-to-school celebration and Kindergarten playdate.
- c. Committee Tasks
 - i. Last month the printing process for the seven hard copies of the newsletter was improved to provide greater consistency of delivery and to cut down on the number of pages printed, thereby reducing paper and ink requirements. Chris Miles is editing the online version for a more print-friendly copy, Mary Kay Bolger is now helping in printing, and Marty Thompson will continue to deliver the copies.
- d. September 21, 2021, Update

August activity for the TLIA website may be found in the charts below:

Year/Quarter	Downloads/Views	Logins
2020 Total	2,111	4,334
Qtr. 1	320	582
Qtr. 2	666	1,316
Qtr. 3	573	1,319
Qtr. 4	552	1,117
2021 Total	704/6,361	6,454
January	259	779
February	546	420
March	105/708	627
April	72/502	461
May	51/712	696
June	98/1,123	988
July	222/1,392	1,386
August	156/ 1,119	1,097
Grand Total	704/8,472	10,788

Top 5 Downloads, August 2021



- 2021-06-14 Meeting Minutes Approved
- September 2020 Newsletter
- 2021 Rules & Regulations (Approved)
- August 2020 Newsletter
- March 2020 Newsletter

4. Events

Rachel Sprague

- a. Preparing for Chili Cook-Off, Saturday October 9th.
 - i. Featuring musical guest and TL's own Annika Riepe.
 - ii. Will need volunteers for items such as fire pits, firewood, cash only discounted merchandise etc.
 - iii. Trophies for three winners
 - iv. Requesting permission from the Board to host a 50/50 drawing during the Chili Cook-off to help raise money for the Events Committee so that we can host additional events next year.
- b. Still looking for new committee members, we only have two couples rolling over for next year.
- c. On deck: Trivia night for the near future, possibly early next year for an indoor/winter event.

5. Grounds General

Mike Megle

- a. More downed trees from storms
- b. Working on quotes for bridge repairs
- c. Lake clean up will be held on October 16

6. Grounds Beautification

Pat Covek

- a. Finished planting the mums for our fall display at East Shore Dr. followed by our Holiday decorations, annual tree lighting and our gift-giving program spearheaded by Mary Magro for the past 20 years

7. Lake Committee – No report

Colin Regan

8. Member Services

Mark Handley

- a. "Remove Your Boat" signs put in place
- b. Article written for newsletter to remind residents to remove boats from TLIA landings by October 1 per Rules & Regulations
- c. Will pick up all leftover boats from landings on Saturday, October 2 for disposal

9. Nominations Committee

Mary Beth Adams

- a. The Nominations Committee has been working to find a slate of candidates for the 2022 TLIA Board for the following positions:
 - i. Vice President
 - ii. Financial Secretary
 - iii. 2 Member-at-Large
- b. We have contacted 72 TLIA members in good standing and have heard back from about half.
- c. We have been running ads in the August and September TLIA Newsletter stating that anyone interested in running should contact Mary Beth Adams. We will run another ad in the October newsletter along with an eblast.
- d. The Nominations Committee will present a slate of candidates at the October 11th TLIA Board meeting.
- e. We have also been encouraging residents to join various committees if they are not interested in running for the Board.

10. Tennis

Jeanne Mitchell and Christine Messerschmidt

- a. Had a successful tennis and pickle ball social on Labor Day.
- b. A pickle ball tournament is scheduled for Saturday September 18.
- c. Contact Bobby Covek for information.
- d. Season is winding down. Nets will stay up as long as weather permits. Last year we played into November.

11. Youth

Gina Thompson

- a. Upcoming events:
 - i. Halloween-Youth Committee will be providing pizza before trick or treating as we have done in previous years. With it being on a Sunday this year, I would like to discuss trick or treat times so that we can plan accordingly.
 - ii. Turkey Trot and Holiday Event – Dates TBD
- b. New Members: Carly Renkens (communications lead), Jenelle Wexler, Katie Brandt, Katie McKillen, Angie Burns
- c. Rolling off at the end of the year: Gina Thompson, Laura Janitz, Sam Ruda

Old Business

New Business

Public Comments/Discussion

Motion to adjourn the meeting: Mary Kay Bolger

Second: Mike Meyer

All in favor: 7 Ayes, 0 Nays

Meeting adjourned: 7:43 p.m.

Respectfully submitted,

Kristi Nash