



December 13, 2021
TLIA BOARD MEETING

TLIA Board Meeting Agenda and Minutes

Board Members: Mary Magro, Mark Handley, Kristi Nash, Mary Kay Bolger, Mike Meyer, Mike Megleo, Tom Kubala, Colin Regan, Melissa Covek

Apologies:

Committee members: Christine Miles, Pat Covek, Christine Messerschmidt, Jeanne Mitchell, Jan Bahr, Carly Renken

Guests:

Mary Magro called the meeting to order at 7:00 p.m.

Approval of November meeting minutes – Motion to approve: Mary Kay Bolger Second: Mark Handley

Ayes: 9, Nays: 0

President’s Report – Meeting will be held at the American Legion Hall at (set up at 11 to noon) 12 to 2 on January 23

TL directory needs to be corrected and modernized will take about 24 hours and TL is considering splitting the cost – Tom Kubala presented a Motion to approve cost NTE \$2500: Second: Mark Handley

Financial Committee Report

Mary Kay Bolger and Melissa Covek

- a. Expenses: Attached
 - i. Bills due for 2021 sent to Mary Kay by 12/23/2021 and ensure that all items are current
 - ii. Each committee is instructed to monitor contractor/employee wages to manage to \$11 hour
- b. Revenue:
 - i. 2 households are still delinquent on dues with a balance of \$2,072
 - ii. We received payment for one property that is now bank-owned, but may need to write off \$666 remaining balance from the previous owner
 - iii. 2022 invoices will be sent out after the annual meeting this year due to a pending assessment vote

2. Beach – No report

Mary Magro and Andy Milne

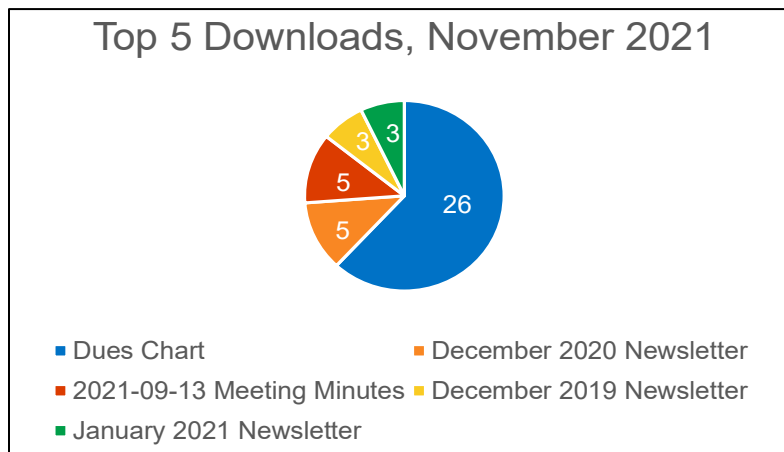
3. Communications

Chris Miles and Janice Dunbar

- a. Monthly Newsletter

- i. The Communications Committee wrote, assembled, published, and sent out the TLIA monthly newsletter electronically via eBlast as well as posted it on the website on Wednesday, December 1.
 - ii. Six hard copies of the newsletter were being printed and delivered to TLIA member residences that do not have access to computers. Hard copies of the newsletter may be obtained by contacting the TLIA Communications Chair.
- b. eBlasts
 - i. In November, 4 eBlasts were sent:
 - ii. Communication:
 - 1. 1 for newsletter release.
 - iii. Events:
 - 1. 0.14 for “Twinklefest” promotion.
 - iv. Grounds Beautification:
 - 1. 0.4 for Christmas tree lighting and Home of the Sparrow (HOS) collection.
 - 2. 0.4 for TL reindeer farm, tree lighting, and HOS reminders
 - v. Youth:
 - 1. 1 for Turkey Trot and t-shirt orders.
 - 2. 0.6 for holiday gathering/Santa/kid crafting, Turkey Trot, and Barrington Giving Days
 - 3. 0.4 for holiday gathering, Turkey Trot, and Barrington Giving Days reminders
- c. Committee Tasks
 - i. The Committee managed several urgent, last-minute issues for the December edition: removal of the Compass Lane Farm (CLF) ad, change of venue for the holiday gathering/visits with Santa as well as iContact accessibility issues preventing the link to the newsletter from working properly.
 - ii. We facilitated the collection of the ad fee for CLF for the holiday gathering event. Then worked with Finance to refund the fee due to the event being moved from CLF’s property. This activity highlighted the need for the Committee to revisit our advertising position and cost structure given our newsletter format – this review is underway.
 - iii. A few Committee members are working on a newsletter-style guide to assist in the editorial process of the monthly newsletter.
 - iv. We also utilized Office Depot for printing the Turkey Trot fliers which netted a savings of nearly 400% compared to using Minuteman.
 - v. November activity for the TLIA website is in the charts (next page):

Year/Quarter	Downloads/Views	Logins
2020 Total	2,111	4,334
Qtr. 1	320	582
Qtr. 2	666	1,316
Qtr. 3	573	1,319
Qtr. 4	552	1,117
2021 Total	791/8,386	8,454
January	259	779
February	546	420
March	105/708	627
April	72/502	461
May	51/712	696
June	98/1,123	988
July	222/1,392	1,386
August	156/ 1,119	1,097
September	80/1,016	1,002
October	87/1,009	998
November	222/403	914
Grand Total	2,902/8,386	12,788



4. Events Rachel Sprague
 - a. Christmas lights contest will take place this Friday the 17th
 - b. On deck: choosing and communicating dates for Trivia Night and Murder Mystery dinner, sometime Q1 next year.
 - c. Looking forward to welcoming new committee members in January

5. Grounds General Mike Meyer
 - a. Kelsey path is all cleared of hanging trees
 - b. Port-a-potties still need to be removed
 - c. Mike Meyer will contact Mark Schircel to see where the volleyball net can be stored

6. Grounds Beautification Pat Covek
 - a. We had a very trying but great year-Everyone did an excellent job taking care of their gardens; they were beautiful.
 - b. Thanks to Bob Covek, Ray Boe, Mark Leitner, and Mary Magro for help with our Christmas decorations. Thanks, Steve Covek, for hanging the wreaths; Our tree lighting was well attended; our choir leaders were great
 - c. We are working on our plans for 2022 and plan to have an even more productive year.

7. Lake Committee Colin Regan
- a. The Lake committee will be proposing extending the SA for the next 5 years at \$200. We will be requesting the SA for ongoing bouldering projects to mitigate shoreline erosion and other lake management best practices.
8. Member Services Mark Handley
- a. Online signup for member tags and boat decals is working well; 24 families have signed up so far
 - b. Member Services page updated on TLIA website to direct members to sign up for 2022 tags/decals
 - c. Article placed in January newsletter to reinforce signups
9. Nominations Committee Mary Beth Adams
- a. The Board candidate photos and bios were sent out in the November and December TL newsletters. In preparation for the TLIA Board elections in January, Kristi Nash ran a sample election ballot in the December newsletter. She will also be having official proxy ballots printed and mailed to all residents in good standing.
 - b. Completed ballots may be mailed to a P.O. box or dropped off into a ballot box on Mary Beth Adams' front porch.
 - c. We need to confirm the Annual Meeting location and time so that the ballots can be distributed 30 days in advance of the meeting as required
10. Tennis Jeanne Mitchell and Christine Messerschmidt
- a. We had a professional fall cleanup at the courts. Leaves were blown off again one final time about 2 weeks ago. The nets are down.
 - b. Looking forward to the 2022 tennis & pickleball season.
11. Youth Carly Renken/Sarah Meyer
- a. The Turkey Trot and the Holiday event were both successes. Thank you to everyone who helped with the events!
 - b. We are looking into volunteer events for February/March. That will be our first event for 2022 followed by an Easter Egg Hunt Saturday, April 16.

Old Business

New Business

Public Comments/Discussion – For the annual meeting in January, protocols will be followed as directed by the American Legion Hall

Motion to adjourn the meeting: Mary Kay Bolger Second: Mike Megleo

All in favor: 9 Ayes, 0 Nays

Meeting adjourned 7:55 p.m.

Respectfully submitted, Kristi Nash