



February 14, 2022
TLIA BOARD MEETING

February TLIA Board Meeting Agenda and Minutes

Board Members: Mary Magro, Mike Meyer, Mike Megleo, Tom Kubala, Julie Losinski, Brett Rowley

Apologies: Mary Kay Bolger, Kristi Nash, Colin Regan

Committee members: Pat Covek, Chris Miles, Carly Renkens

Guests: Donna Schardt

Mary Magro called the meeting to order at 6:58 p.m.

President's Report

Mary Magro

1. Review the Special Use Application and make any changes that we deem necessary – board members were instructed to look over the current application and see what, if any, changes should be made in March
2. Review the Schardt Event Application for June 22 – 27 on Rest Island
June 25 is the only day that works. Professionally set up. Parking – will have buses. Set-up should be Thursday/Friday. Requesting 1 Parking spaces for Grandmother. Planning on nice port-a-potties; it will be casual – no stove for the caterer. Donna will ask the tent company to set up on Friday, not Wednesday.
Motion to approve – Tom Kubala with the setup to Friday vs Wednesday, Julie Losinski second, 5 ayes. Mary Magro will be Board sponsor.
3. Storage Options – Motion to approve renting a 10X15 space at Extra Space Storage in Wauconda for \$111/month by Julie Losinski – Mike Meyer second; all in favor – 5 ayes.

Financial Committee Report

Mary Kay Bolger and Julie Losinski

- a. Expenses: Attached – no questions
 - b. Mike Megleo questioned the \$12/hour that the Finance Committee is proposing. Because many places pay more. We said that if someone deserves more, it just needs to be justified. Tom supported the investigation of the going rate.
 - c. Revenue:
 - i. As of Friday, we have collected 75 payments from TLIA members totaling \$51,426.
 - ii. There are 2 households who are not paid up to date from previous years dues totaling \$2,072.
 - iii. Brent requested the list of members in good standing from Julie to start putting the packages together.
2. Beach
- a. So far, we have had 2 requests for the lifeguard applications from previous lifeguards

3. Communications

Chris Miles and Janice Dunbar

a. Monthly Newsletter

- i. Six hard copies of the newsletter were being printed and delivered to TLIA member residences that do not have access to computers. Hard copies of the newsletter may be obtained by contacting the TLIA Communications Chair. The Communications Committee wrote, assembled, published, and sent out the TLIA monthly newsletter electronically via eBlast as well as posted it on the website on Saturday, January 1 and Tuesday, February 1.
- ii. Six hard copies of the newsletter were printed and delivered to TLIA member residences that do not have access to computers. Hard copies of the newsletter may be obtained by contacting the TLIA Communications Chair.

b. eBlasts

- i. On December 5 eBlasts were sent:
 1. Board:
 - a. 1 for annual meeting and ballot proposal information.
 2. Communication:
 - a. 1 for newsletter release
 - b. 1 for newsletter link correction.
 3. Events:
 - a. 0.2 for "Twinklefest" reminder
 - b. 0.5 for "Twinklefest" reminder.
 4. Grounds Beautification:
 - a. 0.4 for Home of the Sparrow collection and TL reindeer farm reminders.
 5. Youth:
 - a. 0.4 for holiday gathering and Barrington Giving Days reminder
 - b. 0.5 for Santa photos.
- ii. On January 3 eBlasts were sent:
 1. Board:
 - a. 1 for annual meeting
 - b. 1 for annual meeting reminder.
 2. Communications:
 - a. 1 for newsletter release.

c. Committee Tasks

- i. The Committee's long-time newsletter producer, Jan Bahr, rolled off the team in late December. Remaining committee members rallied together and are sharing in the newsletter production going forward including submitting committee follow-up, article writing, editing, content
- ii. Communications Committee held two Zoom calls in January: A Winter team call to discuss responsibility realignment and a Google Doc primer to help with newsletter production.

- iii. Chair enabled a Communications repository via Google Docs to organize and increase Committee collaboration. Aids in ensuring that all Committee members can access committee materials, both current and reference items.
- iv. The Committee helped with Annual Meeting material collection, formatting, and PowerPoint facilitation in addition to running and recording the Zoom session for residents unable to attend in person.
- v. We implemented a bi-monthly eBlast schedule – 1st and 15th of the month on a trial basis, pending further evaluation.
- vi. Need to have Newsletter content by Friday, February 18
- vii. Activity for the TLIA website may be found in the charts below:

2021 Stats

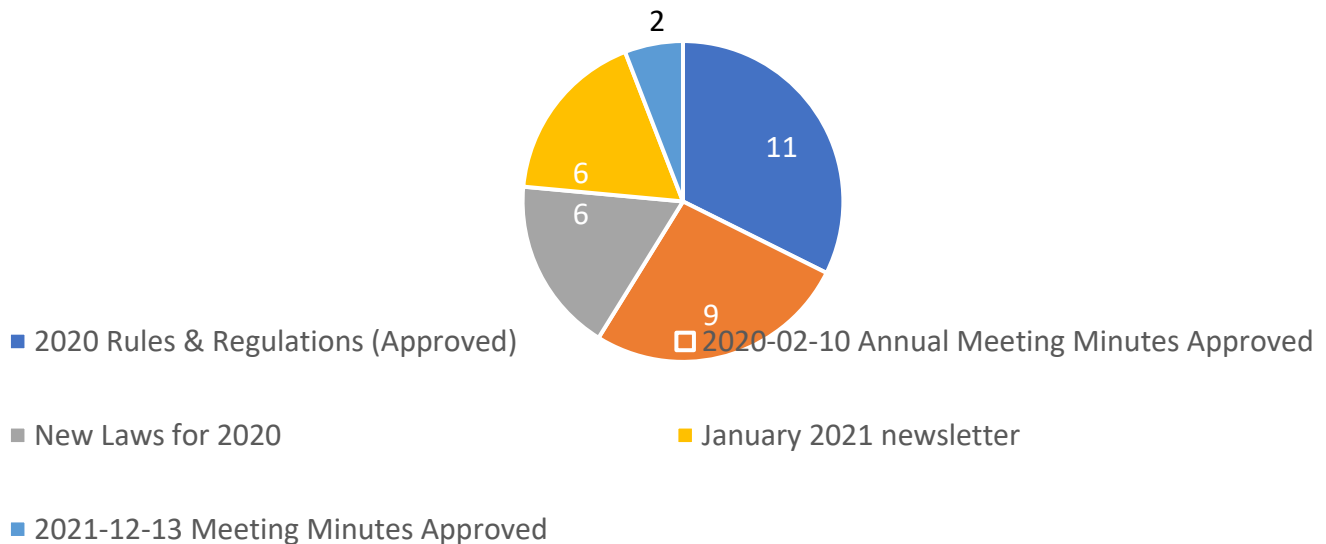
2021	Monthly Stats			Quarterly Stats			Qtr '20 to Qtr '21 Comparison		
	Downloads	Views	Logins	Downloads	Views	Logins	Downloads	Views*	Logins
Jan	259		779						
Feb	546		420	910	708	1826	284%	0%	314%
Mar	105	708	627						
Apr	72	502	461						
May	51	712	696	221	2337	2145	33%	0%	163%
Jun	98	1123	988						
Jul	222	1392	1,386						
Aug	156	1119	1,097	458	3527	3,485	80%	0%	264%
Sept	80	1016	1,002						
Oct	87	1009	998						
Nov	222	403	914	380	1625	2840	69%	0%	254%
Dec	71	213	928						
Totals	1969	8197	10296	1969	8197	10296			

*View comparison year over year is not available as view tracking was not live until March 2021 with the new website.

2022 Stats

2022	Monthly Stats		
	Downloads	Views	Logins
Jan	203	1614	905

Top 5 Downloads, January 2022



4. Events

Rachel Sprague

- a. Murder Mystery Event is scheduled for Saturday, March 19th. Tickets sales will be announced in the March newsletter. The event will take place at Moretti's in Barrington. We are hoping for a great turn out and a very exciting event!
- b. Very soon we will begin looking for hosts for Progressive Dinner which we plan to take place in May.

5. Grounds General

Mike Meyer

- a. April 23rd is going to be spring cleanup
- b. The volleyball net has been taken down and is being stored at Mike Meyer's house
- c. Cuba to pick up brush after clean up

6. Grounds Beautification

Pat Covek

- a. Working to take down Christmas decorations; forecast 50 degrees this week--Hope to get Carriage Landscaping to take down our Christmas tree and Hugh Davis to remove our smaller decorations and package and store them
- b. Requesting the board to temporarily approve his pay of \$15.00 pr hour until I can appear before the Finance committee sometime in March since three of the four members of the committee will be present at the meeting and are also on the board. Hugh Davis charges \$16.50 per hour (for personal work) and after checking with several other Landscaping companies and experts in the industry this is a reasonable rate
- c. We will be working with Willoway and Hoffman nurseries again this year and are planning to start early March
- d. We are fortunate that we have four new members to add to our committee--more to come after our meeting early March- Carriage Landscaping will start their annual clean up in late March, weather permitting
- e. Looking into having a program this summer of seminars for TL members – similar to garden club.

- f. Mary Magro oversees the giving program for Tower Lakes. Pat would like to possibly change to supporting the veterans of Illinois.

7. Lake Committee

Colin Regan

- a. Lake County is working on health update of our lake. Take samples – it is on the Lake County website. They will have a report mid-late April. Collecting data from EAM.

8. Member Services

Brent Rowley

- a. Read and update the Rules and Regs to Brent by February 28
- b. Beach tags link is in the newsletter
- c. Possibly change the boat landing cleanup from October 1 to November 1

9. Tennis

Jeanne Mitchell and Christine Messerschmidt

Currently looking for instructors for the upcoming tennis season.

10. Youth

Carly Renken/Sarah Meyer

- a. Family Campout questions. Everyone brought own grill, smores provided by Youth, ordered a port-a-potty, shared with events for Ravinia in the Park. Looking at dates June or August/September
- b. Boat/beach safety day is June 5.

Old Business - Mary Beth Adams mentioned the app is working on glitches with the Android users.

New Business - Tom Kubala will be contacting each committee to update the website pages

Public Comments/Discussion

Motion to adjourn the meeting: Mike Megleo Second: Mike Meyer

All in favor: all 6 Ayes , 0 Nays

Meeting adjourned 8:18p.m.

Respectfully submitted, Mary Magro