



July 11, 2022
TLIA BOARD MEETING

July TLIA Board Meeting Agenda and Minutes

Board Members: Mary Kay Bolger, Julie Losinski, Tom Kubala, Mike Meyer, Kristi Nash, Mike Megleo, Brett Rowley

Apologies: Mary Magro, Colin Regan

Committee members: Chris Miles, Christine Messerschmidt, Pat Covek, Jeanne Mitchell, Spencer and Magen Shully

Guests:

Called the meeting to order at 7:02 p.m.

President's Report

Approval of June Meeting Minutes:

Motion to approve: Mary Kay Bolger Seconded by: Mike Meyer

Ayes: 7 Nays: 0

- 1. Financial Committee Report Mary Kay Bolger and Julie Losinski
 - a. Expenses: Attached –
 - b. Revenue:
 - i. As of July 10th, \$4,705 in outstanding dues from 4 households. One household the owner has passed away.
 - ii. Other July revenue: \$27,877 from Events Committee for 4th of July and \$3,845 from youth tennis lessons.

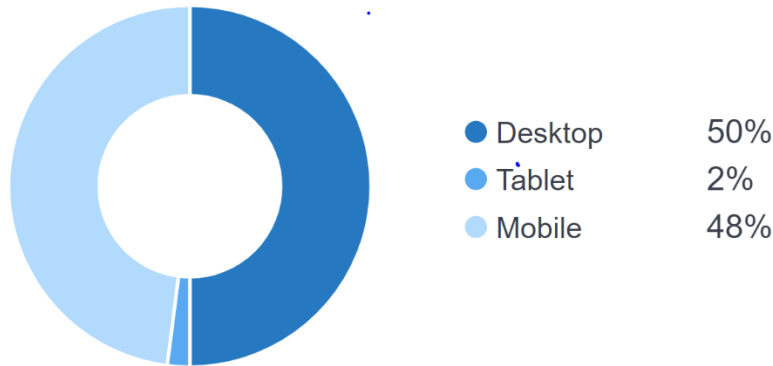
- 2. Beach – No Report Mary Magro and Andy Milne

- 3. Communications Chris Miles
 - a. Monthly Newsletter
 - i. The Communications Committee wrote, assembled, published, and sent out the TLIA monthly newsletter electronically via eBlast as well as posted it on the website on Friday, July 1.
 - ii. Six hard copies of the newsletter were printed and delivered to TLIA member residences that do not have access to computers. Hard copies of the newsletter may be obtained by contacting the TLIA Communications Chair.
 - b. eBlasts
In June 3 eBlasts were sent:

- i. Board
 - 1. 1 for wedding on Rest Island
 - ii. Communication
 - 1. 0.5 for newsletter release
 - iii. Events
 - 1. 1 for July 4th schedule of events – **Action:** Need to determine how to communicate the schedule more frequently for sign up, information on events during the weekend, etc.
 - iv. Youth
 - 1. 0.5 for school’s out Luau reminder.
- c. Committee Tasks
- i. Utilized iContact for the Call for Content and Last Call for Content process with the various committees while soliciting input for the July newsletter. **Request that all content be submitted via the new process.**
 - ii. Developed format for website stats containing new data including top pages viewed in last 30 days and device usage.
 - iii. Printed and hung 15 July 4th schedule of festivities posters on the communications boards throughout town.
 - iv. Admin assisted with updates to the Beach page on the website.
 - v. Revised new Communications Request Form to show TLIA as the originator rather than the admin’s personal name.
 - vi. June Activity for the TLIA website
 - 1. 648 users log in
 - 2. 8611 webpages viewed
 - 3. 1m 47s average duration
- d. Activity for the TLIA website is below:

Top Website Pages	Hits
TLIA Homepage	2,898
2022 June Newsletter	1,461
Login	896
Fourth of July Celebration	323
<u>Upcoming Events</u>	300
<u>4th of July Schedule</u>	161
<u>Events Committee</u>	159
<u>2022 May Newsletter</u>	137
<u>Beach Committee</u>	111
<u>Events Committee</u>	100

Device Breakdown



4. Events Magen and Spencer Shully
 - a. Overall the 4th of July weekend was a success
 - b. All events occurred as planned

5. Grounds General – No Report Mike Meyer

6. Grounds Beautification Pat Covek
 - a. We are almost finished planting and are in maintenance mode for the summer.
 - b. Mike Meyer and I are working with Randy Spiess (Village Beautification and grounds) to make Paddock Lane a safer area to enter and exit off Roberts Road. We installed a small perennial garden, and the village will keep the area maintained

7. Lake Committee – No Report Colin Regan

8. Member Services Brent Rowley
 - a. Continue to get requests for beach tags
 - b. Members are unaware of the sign-up process
 - c. Look to add more distribution dates next year

9. Tennis Jeanne Mitchell and Christine Messerschmidt
 - a. Youth and Adult tennis lessons will finish at the end of July. It's been a successful season.
 - b. Pickle ball on Tuesday and Wednesday evenings also runs until the end of July.
 - c. A pickle ball tournament is planned for August
 - d. Contact Bobby Covek for information, sign ups etc.
 - e. No plans currently for a Labor Day social
 - f. There was minimal interest on Memorial Day
 - g. Plans for repair and filling of small cracks in courts in early August

10. Youth Carly Renken/Sarah Meyer
 - a. Our next event will be the Back-to-School party on August 13th at the Soccer Field from 12-3. Followed by the 2nd Kindergarten Play Date on 8/14 and Movie Night/Family Campout on 9/10.
 - b. Back to school party is August 13 at soccer field
 - c. Second Kindergarten playdate is August 14

d. Campout/Movie Night in Barsumian; the committee will ask the Soto's for power

Old Business - None

New Business – Men's Day is September 23; More information will follow

Public Comments/Discussion

Motion to adjourn the meeting: Mary Kay Bolger Second: Mike Megleo

All in favor: all 7 Ayes 0 Nays

Meeting adjourned 7:45 p.m.

Respectfully submitted, Kristi Nash