



February 13, 2023
TLIA BOARD MEETING

February TLIA Board Meeting Agenda and Minutes

Board Members: Mary Magro, Tom Kubala, Kristi Nash, Colin Regan, Mary Kay Bolger, Brent Rowley, Mike Meyer, Brad Stanek

Apologies: Julie Losinski

Committee members: Chris Miles, Katie Brandt, Pat Covek

Guests: Elizabeth Felice

Called the meeting to order at 7:01 p.m.

President's Report

Mary Magro

1. By-Laws, Special Use Application, and committee meeting schedules: Need to update the By-Laws for relevance and edit as necessary. Also want to update the Special Use Application for specific relevance.
2. Need to also understand when the various committees meet on a regular basis.

Committee Reports

1. Financial Committee Report

Mary Kay Bolger and Julie Losinski

- a. Expenses: January Financials attached; there are a couple of Menard's rebates available if someone needs them
- b. Revenue:
 - i. The one resident who had outstanding dues/late fees has paid. There are a few others fees owed by this resident (legal fees and credit card processing fees) we are currently working on to get those paid off.
 - ii. TLIA 2023 Annual Dues invoices were emailed on January 1 & 2, 2023. There are about 25 residents who ask for paper invoices to be mailed to their home address and those were mailed in early January. Payment must be received by April 1, 2023, to avoid a \$100 late fee.
 - iii. As of February 12th, approximately 30% of residents have paid their TLIA 2023 Annual Dues.
 - iv. Reminders for the TLIA Dues have been published in the January and February newsletters and e-blasts. Reminders will go in the March newsletter, e-blast and posters on the bulletin boards in early March.

2. Beach – No Report

Mary Magro and Andy Milne

- a. 4 lifeguards have requested applications

3. Communications

Chris Miles

a. Monthly Newsletter

- i. The Communications Committee wrote, assembled, published, and sent out the TLIA monthly newsletter electronically via eBlast as well as posted it on the website on Sunday, January 1 and Wednesday, February 1.
- ii. Six hard copies of the newsletter were printed and delivered to TLIA member residences that do not have access to computers. Hard copies of the newsletter may be obtained by contacting the TLIA Communications Chair.

b. eBlasts

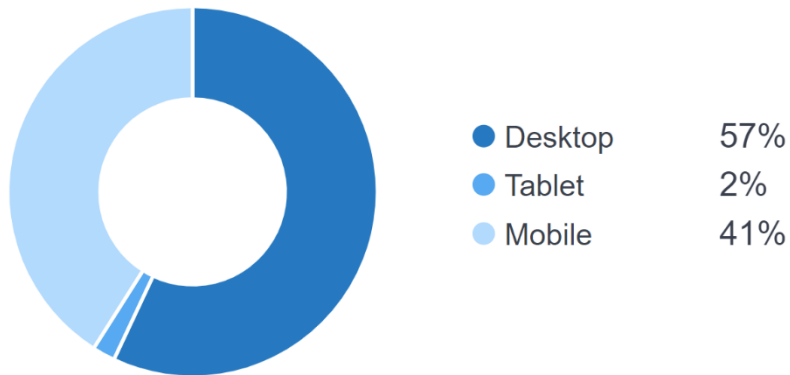
- In December 4 eBlasts were sent:
 - Beautification
 - 0.5 for Giving Program information
 - 0.25 for Giving Program reminder
 - Board
 - 0.25 for ballot mailing alert
 - 0.25 for annual meeting save the date
 - Communication
 - 0.5 for newsletter release
 - Events
 - 1.0 for Twinkle Fest sign-up
 - 0.25 for Twinkle Fest route information
 - Lake
 - 1.0 for Throwing items on the ice.
- In January 2 eBlasts were sent:
 - Board
 - 0.5 for annual meeting information
 - 0.5 for annual meeting reminder
 - Communication
 - 0.5 for newsletter release
 - Finance
 - 0.5 for dues mailing reminder.

c. Committee Tasks

- i. Chair facilitated the annual meeting material collection, formatting, and PowerPoint presentation facilitation.
- ii. Admin continued planning for transition to new hosting provider to occur in mid-February 2023. Committee members will be quality assurance testing after transition to ensure that website pages and links are working properly.
- iii. December Activity for the TLIA website (12/2-12/31)
- iv. 332 users log in (-49%)
- v. 2,229 webpages viewed (-65%)
- vi. 1m 10s average duration (-8%)
- vii. Articles for March newsletter are due by **February 17**

Top Website Pages	Hits
TLIA Homepage	820
2022 December Newsletter	238
Twinkle Fest Interactive Map	210
Login	178
Photos with Santa	62
Upcoming Events	39
Beach Committee	30
Online Newsletter Archive	30
Communications Request Form	28
Board Members	27

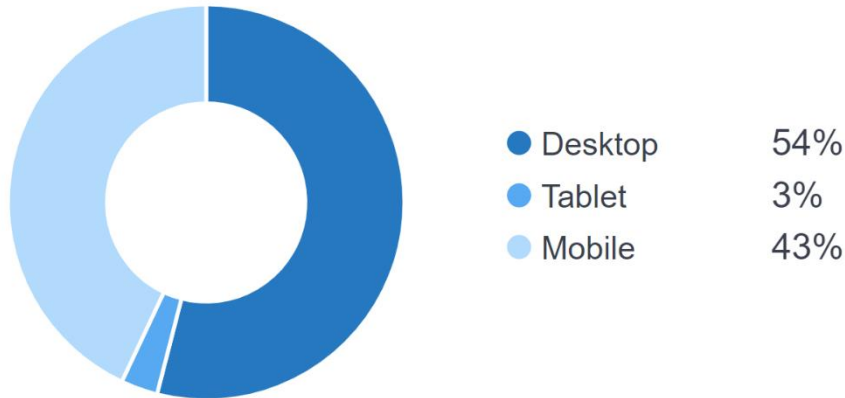
Device Breakdown



- January Activity for the TLIA website (1/1-1/30)
 - 451 users log in (36%)
 - 2,896 webpages viewed (30%)
 - 1m 11s average duration (10%)

Top Website Pages	Hits
TLIA Homepage	1,356
2023 January Newsletter	392
TLIA Annual Meeting	107
Online Archive	60
Member Documents	58
Twinkle Fest Interactive Map	58
Upcoming Events	54
Documents	53
Public Documents	46
Beach Committee	40

Device Breakdown



Submitted to TLIA Board on 2/10/2023.

4. Events – No Report Patrick Bolger
 - a. Bowling scheduled for March 10 at Wauconda Bowl has 11 signed up for 48 slots so more needed to complete the event

5. Grounds General Mike Meyer
 - a. Spring cleanup will be held on Saturday April 22, 2023
 - b. Mike will talk to Weed Man about reseeding grass on the islands

6. Grounds Beautification Pat Covek
 - a. All the holiday decorations have been taken down and stored in the storage area
 - b. Our annual Spring clean-up will begin by Carriage Landscaping as soon as weather permits

7. Lake Committee Colin Regan/Brad Stanek
 - a. Soccer field project to start up this Spring
 - b. Discussions will take place in upcoming lake committee meetings to discuss this year's projects:
 - i. bouldering shoreline area that is closest to the parking lot bridge through to the beach is being considered
 - ii. also under consideration is improvements to the boat landing next to Cyril Wagner Park
 - c. Colin will be setting up a time to meet Kevin with Environmental Aquatic management. Kevin will begin his work starting April 1st through September 30th, roughly 26 weekly visits
 - d. Soccer field details are being finalized per Tom Kubala and will be released as progress is better defined; more to be revealed at the March TLIA meeting
 - e. Question: Lake Special Assessment Fund - what interest rate does the balance earn? ~0%

8. Member Services Brent Rowley
 - a. Beach tags and boat stickers (red stickers are still good for this year) were purchased-waiting on delivery. Tags will be distributed at the Spring Clean Up on April 22 and at the Easter Egg Hunt April 8

- b. 2023 beach tag and boat sticker link has been added to the TLIA website and annual bill mailing. So far 41 people have signed up
- c. Created new enrollment for 2023 RFPP families. I will mail out to the 22 families who participated last year(should enrollment fee stay the same?)
- d. Chris has some printing discounts that expire soon so would like to make amendments to rules and regs for 2023 so we can print and mail out early
- e. Discussed the TLIA directory – Brent emailed Mark Handley to determine what is needed to update and print the directory. Brent will send information to Chris Miles to see what may be required to update

9. Tennis – No Report

Jeanne Mitchell and Christine Messerschmidt

10. Youth

Katie Brandt

- a. Valentines for Seniors was a great success! 40 adorable cards from our creative TL kiddos were collected at the Village Hall and delivered to the residents' at Addoloratta Villa! The valentines were our giving back event for this year.
- b. We are also excited to add the Leprechaun Scavenger Hunt to the March 18 calendar. The Scavenger Hunt will start on the soccer field and be throughout the East side. We are encouraging groups of 4 kids with at least one adult.
- c. Youth is putting a new spin on the April 8 Easter Egg hunt! We thought it would be fun to allow middle schoolers to participate in Easter games and activities at the soccer field, allowing the younger kids a fair shot to hunt those hundreds of eggs the bunny leaves behind. We are asking for high school volunteers to assist in running the games. Reach out if you know of anyone interested in volunteering.

Old Business – None

New Business – Application received to use Rest Island on 6/24/23 for a wedding ceremony.

Motion to approve the application from Tyler Sandberg and Liz Felice for the ceremony on June 24:

Moved by Mary Kay Bolger, Second Mike Meyer

Approve: 8, Nay 0

Public Comments/Discussion - None

Motion to adjourn the meeting: Tom Kubala Second: Brad Stanek

All in favor: 8 Ayes 0 Nays

Meeting adjourned 7:55 p.m.

Respectfully submitted, Kristi Nash