



June 12, 2023
TLIA BOARD MEETING

June TLIA Board Meeting Agenda and Minutes

Board Members: Mary Magro, Tom Kubala, Kristi Nash, Brent Rowley, Mike Meyer, Julie Losinski, Brad Stanek, Mike Megleo, Mary Kay Bolger

Apologies:

Committee members: Pat Covek, Katie Brandt, Chris Miles, Mary Beth Adams, Patrick Bolger, Jeannie Mitchell

Guests: Cass and Randy Young

Called the meeting to order at 7:00 p.m.

President's Report

Mary Magro

Motion to approve May Board Minutes: Mary Kay Bolger, Second: Brad Stanek

Ayes: 9, Nays: 0

- The letter sent by Cass Young has been reviewed and is being considered. Cass Young has requested that there be more financial transparency to the costs for supporting the parks, mulching, and mowing. Mary will provide a more detailed breakdown of the costs related to mulching and mowing in the future.
- Barsumian Park plan will be reviewed and considered and discussed at the June meeting- JB Enterprises is taking care of implementing the plan.
- Mary Magro to meet with the TLCF to understand what the plans are for that organization so we can coordinate with any plans they may have – A plan is being developed between all associations to clarify roles and responsibilities

1. Financial Committee Report

Mary Kay Bolger and Julie Losinski

- a. Expenses: May Financials attached
- b. Revenue:

- i. As of June 10, 2023, \$8,055 is due to TLIA.
 - 1. \$1,630 from 4 households on approved payment plans. These households are not charged the \$100 late fee if they stay current on their payment plans.
 - 2. \$6,160 from 7 households that have had the \$100 late fee added to their account. Many attempts have been made to contact these households. They are not issued member tags/boat tags until they pay their

dues. Two households have recently contacted me: one is going on a payment plan and the other said they will pay by the end of June.

3. \$265 is due from one household for legal fees from the attorney to collect past dues.
- ii. Recreational Family Pass Program (RFPP): \$600 collected in June from one family. To date, \$8,750 has been collected from 14 RFPP households.

2. Beach

Mary Magro

1. 11 lifeguards hired
2. New goose deterrent added
3. Need to purchase a new backboard
4. New 911 phone has been added to the beach house which is an alert system and not really a phone

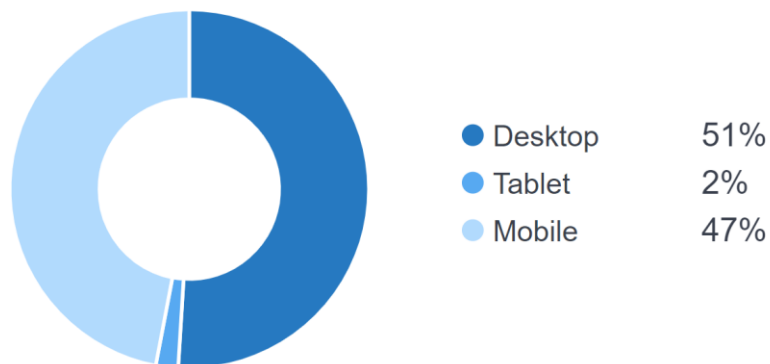
3. Communications

Chris Miles

- a. Monthly Newsletter
 - i. The Communications Committee wrote, assembled, published, and sent out the TLIA monthly newsletter electronically via eBlast as well as posted it on the website on Saturday, June 3.
 - ii. Seven hard copies of the newsletter were printed and delivered to TLIA member residences that do not have access to computers. Hard copies of the newsletter may be obtained by contacting the TLIA Communications Chair.
- b. eBlasts - In May, 4 eBlasts were sent:
 - i. Beach - 0.33 for swim lesson sign-up reminder.
 - ii. Communications
 1. 0.33 for graduate recognition submission reminder.
 2. 1.0 for newsletter release.
 - iii. Events - 1.0 for 4th of July volunteer and participant sign-ups, parade leader, and talent show sign-up.
 - iv. Member Services - 1.0 for additional beach/boat tag pick-up May 8th.
 - v. Youth - 0.33 for summer kick-off reminder.
- c. Committee Tasks
 - i. Admin updated the Grounds Committee member and e-mail distribution listing as requested.
 - ii. Committee met mid-May to review monthly chair tasks in preparation for the chair's upcoming extended vacation. Assembled a list of chair tasks by date and other Communications Committee members volunteered to assume the task(s) in her absence.
 - iii. May Activity for the TLIA website (5/2-5/31)
 - 469 users logged in (-22%)
 - 4,709 webpages viewed (-16%)
 - 1m 12s average duration (-21%)

Top Website Pages	Hits
TLIA Homepage	2,556
May 2023 Newsletter	682
Public Documents	154
Upcoming Events	113
Events Committee	77
Member Services	73
Beach Committee	69
Community Links	49
Tennis Committee	46
Communications Committee	44

Device Breakdown



1) eBlast Open Stats

- May 1 newsletter release: 81% unique opens with a 61% click to open rate.
- May 5 tag pick-up date: 64% unique opens
- May 16 4th of July volunteer and participant sign-ups: 70% unique opens with an 18% click to open rate.
- May 23 Graduate recognition submissions, swim lessons, and Youth summer kick-off: 69% unique opens with a 3% click to open rate.
- June 3 newsletter release: 74% unique opens with a 51% click to open rate.

Submitted to TLIA Board on 6/11/2023.

4. Events

Patrick Bolger

- a. May Progressive Dinner recap – 90 + people attended which exceeded the previous year
- b. 4th of July Volunteers and other 4th of July updates (i.e., VoTL Tent, increased expenses, etc.)

5. Grounds General

Mike Meyer

- a. The swing set in Aram Park is broken. It has been roped off and the company has been contacted about fixing it.
- b. Requesting that all parks' requirements for attention be submitted by the stewards of the parks

6. Grounds Beautification

Pat Covek

- a. We are getting ready for our next step--planting—WE will have a planning day as soon as we get delivery. Look for our E blast for more details
- b. We need help DOING FINAL CLEAN-UP FOR THE 4Th
- c. Our watering volunteers are working hard on our watering project BUT WE STILL NEED MORE VOLUNTEERS. THE SIGN-UP WILL BE INCLUDED IN THE NEXT NEWSLETTERS.
- d. We finished the entrance on Paddock and hope it helps with cars speeding over the hill at the entrance on Roberts Road. It was a very accident-prone area. Thank you to all our wonderful helpers and watering volunteers

7. Lake Committee

Brad Stanek

- a. Lake Committee met on 6/6
- b. We also have a long-term planning meeting scheduled for 6/21 to build out the next 5-year plan
- c. We gave heads up to our lake management contractor, EAM, to pay special attention to the lake by the islands as we near 4th of July
- d. We are working on identifying the next SILT fund project. The bouldering project from the beach to the parking spots is now complete
- e. A meeting will be set shortly by Tom Kubala and Steve Kruse to further the soccer field project in the fall
- f. There have been challenges with the water mover on the toy island bridge (the circuit breaker keeps getting tripped). This is why there is more growth in the channel at this time and it should be resolved shortly.

8. Member Services

Brent Rowley

- a. Continue to distribute beach tags and boat stickers
- b. Need a better system to make members aware of the distribution process
- c. There has been some confusion of TLIA vs the Village with tag distribution

9. Tennis

Jeanne Mitchell and Christine Messerschmidt

- a. Adult tennis lessons started on Friday June 2nd Will be held on Friday/Saturday mornings for 8 weeks
- b. Youth tennis lessons started last Monday, June 5. Held on Monday-Thursday mornings. Same two returning TL high school instructors from last year. 45-50 kids taking lessons.
- c. Wednesday evening adult pickle ball is under way.
- d. Thursday evening women's tennis is underway as well.
- e. Side note/ The courts are for tennis and pickleball only; an eBlast reminder will be sent
- f. Currently considering making new, more concise, tennis court rules signs

10. Youth

Katie Brandt

- a. The Summer Kick Off Party was a success! The weather was great, which allowed everyone to enjoy the lake. The kids seemed to have fun with the games on Rest Island this year, prizes helped with participation!
- b. Kindergarten Playdate was held on Sunday, the 11th.

Old Business – Discussion regarding the Special Event Permit application. We need to think about whether we want to allow only ceremonies, parties, receptions, limit the months, number of people, charge per event, etc.

Recommendations:

- Add an Event fee to cover costs of ‘wear and tear’ depending on the nature of the event and what is included e.g., trucks, tents, etc.
- Limit the number of attendees for the events (e.g., 150 attendees maximum)
- Perhaps restrict events to none occurring prior to the 4th of July
- All immediate localized residents/homeowners should be notified prior to the event
- Add a follow up checklist for the users to ensure compliance with the event requirements; assign a board member to ensure compliance

New Business –

Public Comments/Discussion -

Motion to adjourn the meeting: Julie Losinski Second: Mike Megleo All in favor: 9 Ayes 0 Nays

Meeting adjourned 8:30 p.m.

Respectfully submitted, Kristi Nash