



July 10, 2023  
TLIA BOARD MEETING

**July TLIA Board Meeting Agenda and Minutes**

**Board Members:** Mary Magro, Tom Kubala, Kristi Nash, Brent Rowley, Mike Meyer, Julie Losinski, Mike Megleo, Mary Kay Bolger

**Apologies:** Brad Stanek

**Committee members:** Pat Covek, Katie Brandt, Kayla Hendricks, Mary Beth Adams, Patrick Bolger, Jeannie Mitchell

**Guests:**

Called the meeting to order at 7:00 p.m.

**President's Report**

Mary Magro

A report has been sent to the Young's regarding the mulch that is distributed within the neighborhood and when it may be available to the neighbors after distribution for TLIA

**Motion to approve June Board Minutes:** Tom Kubala Second: Julie Losinski

Ayes: 8, Nays: 0

**1. Financial Committee Report**

Mary Kay Bolger and Julie Losinski

- a. Expenses: June Financials attached
- b. Revenue:

- i. As of July 8, 2023, \$5,065 is due to TLIA.
  - 1. \$1,100 from 4 households on approved payment plans. These households are not charged the \$100 late fee if they stay current on their payment plans.
  - 2. \$3,700 from 4 households that have had the \$100 late fee added to their account. Many attempts have been made to contact these households and I will continue to reach out to them. Mary Magro will be sending out a registered letter for requested payment.
  - 3. \$265 is due from one household for legal fees from the attorney to collect past dues.
- ii. The following deposits were made:
  - 1. June 15, 2023: \$2,320 for swim lessons
  - 2. July 6, 2023: \$3,982 for youth tennis lessons
  - 3. July 6, 2023: \$500 to Youth (Donation from Schmidt for two houses sold in TL)

- 4. Events:
  - a. July 6, 2023: \$13,722.05 to Events (cash collected over 4th)
  - b. July 3-4: \$6,687.80 to Events (credit card sales over the 4th)
  - c. TOTAL from cash and cc for Events: \$20,409.85
- 5. Recreational Family Pass Program (RFPP): \$600 collected at the end of June from one family. To date, \$9,400 has been collected from 16 RFPP households.

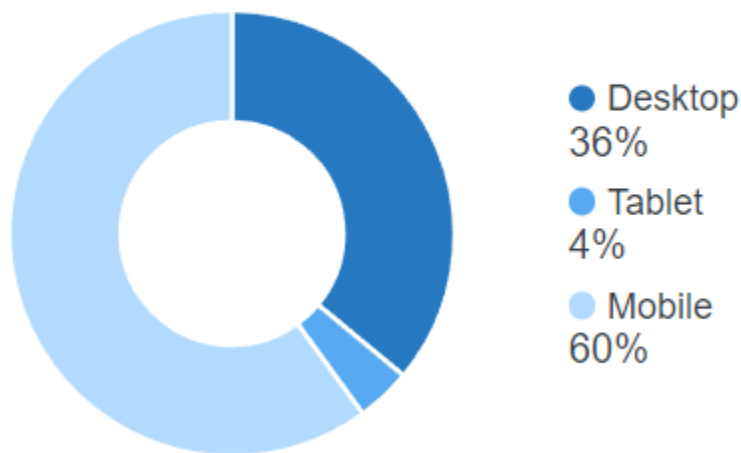
- 2. Beach Mary Magro
  - a. On the morning of the 4<sup>th</sup> of July, the beach was quite trashed; next year we need to send a notification to members to clean up the beach prior to leaving at the end of the day

- 3. Communications Mary Beth Adams
  - a. Monthly Newsletter
    - i. The Communications Committee wrote, assembled, published, and sent out the TLIA monthly newsletter electronically via eBlast as well as posted it on the website on Saturday, July 1.
    - ii. Seven hard copies of the newsletter were printed and delivered to TLIA member residences that do not have access to computers. Hard copies of the newsletter may be obtained by contacting the TLIA Communications Chair.
  - b. eBlasts – In June, 3 eBlasts were sent:
    - i. Communications
      - 1. 0.50 for newsletter release.
    - ii. Events
      - 1. 1.0 for Fourth of July upcoming events.
      - 2. 0.20 for bingo donations needed.
    - iii. Beach
      - 1. 0.40 for beach rules and fun Fridays
    - iv. Grounds Beautification
      - 1. 0.70 for watering volunteers.
    - v. Tennis
      - 1. 0.20 for court reminders.
  - c. Committee Tasks
    - i. 4th of July posters were printed and posted on community boards.
    - ii. Committee prepared and sent first of daily eBlasts for 4th of July schedule.
    - iii. June Activity for the TLIA website (6/1-6/30)
      - 1. 788 users logged in (33%)
      - 2. 9,209 webpages viewed (92%)
      - 3. 1m 11s average duration (-9%)

Top Website Pages	Hits
TLIA Homepage	3,753
July 2023 Newsletter	691

June 2023 Newsletter	559
Events from July 1st – May 6th – TLIA	247
Public Documents   TLIA	233
Events Committee	190
Events Committee   TLIA	190
Account   TLIA	168
Events from April 15th – June 12th – TLIA	115
Online Newsletter Archive   TLIA	93

## Device Breakdown



### eBlast Open Stats

- i) June 3 newsletter release and watering volunteers: 75.2% unique opens with a 55.2% click to open rate.
- ii) June 15 beach rules, Fun Fridays, watering volunteers, 4th of July, tennis court rules: 72.9% unique opens with a 17% click to open rate.
- iii) June 30 Fourth of July schedule: 72% unique opens with a 34.4% click to open rate.

*Submitted to TLIA Board on 7/7/2023.*

#### 4. Events

Patrick Bolger

- a. 4th of July Recap – Adult Social had rain but was still successful
- b. Electrical requirements were an issue for the 4<sup>th</sup>. Need more power/amps going to Rest Island for Chili cook-off
- c. Revenue was down about 26%

- d. Chili Cook-off is the next event (Date TBD)
- e. EC Recruiting failures and 4th of July re-brand discussion

5. Grounds General

Mike Meyer

- a. The swing set at Aram Park is fixed.
- b. Fixed the threshold on the bridge from Rest Island to the beach. ( Thanks, Randy Janzen).
- c. LRS seemed to provide good service for 4th of July (besides the lock on the handicap bathroom).
- d. Tree at the volleyball court were trimmed considerably. A lot of rot on that tree.

6. Grounds Beautification

Pat Covek

- a. We worked hard to make our gardens beautiful as well as our grounds for the 4th--We had to replant some of our gardens due to the lack of water and watering
- b. We will soon be working on our fall display-so please enjoy our summer flowers while they last--it will be MUM time before you know it.

7. Lake Committee

Brad Stanek

- a. Continue to communicate weekly with Kevin at EAM on areas of the lakes to focus on for their weekly maintenance of the lake - please provide me feedback ( if you have any) on areas you see that need to be addressed by Tuesday of each week ( I talk with Kevin on Wednesdays, and they treat on Thursdays). We ask that any additional areas that need attention be brought to the Lake Committee for review
- b. Committee working with the Village and the Powal family on solutions to fix the big hole near the boat launch, on their property. **This is a priority for the committee.**
- c. Committee continues to work towards a Fall start for the soccer field project
- d. We are reviewing an aeration and additional improvements proposal for the main boat launch area along with several other options for use of SILT funds. This will be discussed further in the 7/19 lake meeting
- e. Long term planning meeting for the lake was held 6/21.
- f. The next lake committee meeting is 7/19 and the next long term planning meeting is 8/7

8. Member Services

Brent Rowley

- a. I continue to get requests for beach tags and boat stickers. Had to order an additional 100 beach tags which won't arrive until the end of July.

9. Tennis

Jeanne Mitchell and Christine Messerschmidt

- a. We had a nice turn out for the tennis and pickle ball round robin on July 4. Both courts were being used from 2-4pm.
- b. Volleyball was hugely attended at the same time.
- c. One comment was that some folks would like to do both. And maybe not have tennis/pickle ball and volleyball at the same time next year???
- d. Leftover cans of alcohol and a keg were donated by the social committee as leftovers. Youth and adult lessons are going well.

10. Youth

Katie Brandt

- a. We have received a generous donation from Schmidt Aprati and Co., we are also expecting a donation from the Milne's Sports Camp. They would like to sponsor something at an upcoming event, i.e., smores at the family movie night, etc. Big thanks to them!

- b. Next Youth event will be the Back to School Bash on August 12th. Also, the Kindergarten playdate will be held on August 13th.
- c. Our next meeting is July 12th.

Old Business – Continue Discussion regarding the Special Event Permit application. We need to think about whether we want to allow only ceremonies, parties, receptions, limit the months, number of people, charge per event, etc.

Recommendations:

- Add an Event fee to cover costs of ‘wear and tear’ depending on the nature of the event and what is included e.g., trucks, tents, etc.
- Limit the number of attendees for the events (e.g., 150 attendees maximum)
- Perhaps restrict events to none occurring prior to the 4<sup>th</sup> of July
- All immediate localized residents/homeowners should be notified prior to the event
- Add a follow up checklist for the users to ensure compliance with the event requirement
- *Assign a board member to ensure compliance:*
  - *Suggested addition of responsibilities for the sponsor; contact nearby residents, TL police chief, address parking requirements, etc.*
  - *Ensure grounds, etc. are returned to the status quo*

New Business – Request that TLIA property signs be posted in the woods between the east side and the south side to control visitors and disallowed access to non-TL residents. Tom Kubala and Mike Meyer will investigate ordering the signs

Public Comments/Discussion -

Motion to adjourn the meeting: Mary Kay Bolger Second: Brent Rowley All in favor: 8 Ayes 0 Nays

Meeting adjourned 8:08 p.m.

Respectfully submitted, Kristi Nash