



August 14, 2023
TLIA BOARD MEETING

August TLIA Board Meeting Agenda and Minutes

Board Members: Mary Magro, Tom Kubala, Kristi Nash, Mike Meyer, Julie Losinski, Mike Megleo, Mary Kay Bolger, Brad Stanek

Apologies: Brent Rowley

Committee members: Katie Brandt, Chris Miles, Pat Covek

Guests: Mel Ott

Mary Magro called the meeting to order at 7:03 p.m.

President's Report

Mary Magro

Motion to approve July Board Minutes: Tom Kubala Second: Mike Megleo

Ayes: 8, Nays: 0

1. Financial Committee Report

Mary Kay Bolger and Julie Losinski

a. Expenses: July Financials attached

b. Revenue:

- i. As of August 13, 2023, \$2,415 is due to TLIA.
 - a) \$1,250 from 4 households making payments.
 - b) \$900 from 1 household not on an approved plan. The member finally contacted me and said they would start paying off the dues in September.
 - c) \$265 is due from one household for legal fees from the attorney to collect past dues.

The following deposits were made:

- ii. \$380 for swim lessons
- iii. \$40 to Events for TL magnet sales

2. Beach – No Report

Mary Magro

3. Communications

Chris Miles

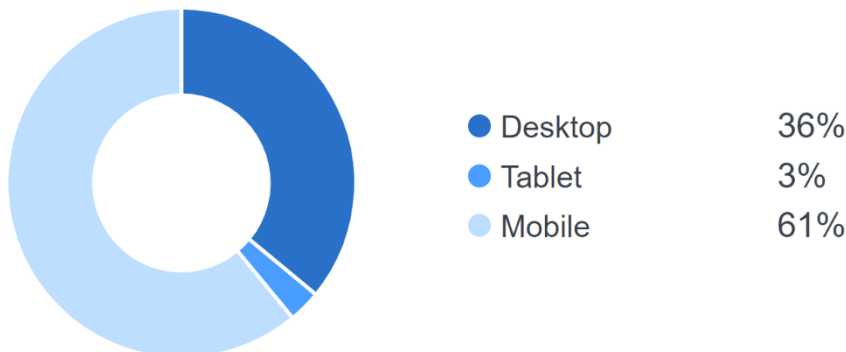
a. Monthly Newsletter

- i. The Communications Committee wrote, assembled, published, and sent out the TLIA monthly newsletter electronically via eBlast as well as posted it on the website on Saturday, July 1.
- ii. Seven hard copies of the newsletter were printed and delivered to TLIA member residences that do not have access to computers. Hard copies of the newsletter may be obtained by contacting the TLIA Communications Chair.

- b. eBlasts – In July, 5 eBlasts were sent:
 - Communications
 - 1.0 for newsletter release.
 - Events
 - 1.0 for the Sunday entertainment highlights, the Sunday schedule, and link to the complete schedule.
 - 1.0 for the pony rides occurring at the soccer field despite rain.
 - 1.0 for the Monday entertainment highlights, the Monday schedule, and link to the complete schedule.
 - 1.0 for the Tuesday schedule and link to the complete schedule.
- c. Committee Tasks
 - i. A big thank you to all the committee members that stepped up and covered the chair’s activities while on extended vacation!
 - ii. The committee printed and hung up the posters for the 4th of July schedule.
 - iii. The committee prepared and sent out eBlasts nightly for the 4th of July weekend to communicate the next day’s entertainment and events as a reminder to residents.
 - iv. July Activity for the TLIA website (7/1-7/30)
 - 1. 560 users logged in (-28%)
 - 2. 5,239 webpages viewed (-29%)
 - 3. 1m 0s average duration (-29%)

Top Website Pages	Hits
TLIA Homepage	2,251
Login	809
July 2023 Newsletter	702
Account	118
Public Documents	113
Events from July 1 st – May 6 th	108
Events Committee	82
Events from April 15 th – June 12 th	60
Member Documents	60
Online Newsletter Archive	42

Device Breakdown



1) eBlast Open Stats

- July 1 newsletter release: 72% unique opens with a 42% click to open rate.
 - July 1 Sunday's events: 70% unique opens with a 14% click to open rate.
 - July 1 Pony rides still occurring: 64% unique opens.
 - July 2 Monday's events: 67% unique opens with a 8% click to open rate.
 - July 3 Tuesday's events: 68% unique opens with a 5% click to open rate.
 - August 1 newsletter release: 74% unique opens with a 49% click to open rate.
- Submitted to TLIA Board on 8/13/2023.*

4. Events

Patrick Bolger

- a. Saturday 10/7 will be the date for Chili Cook-off
- b. Recommendation to form a Super Committee for 4th of July (members TBD)

5. Grounds General

Mike Meyer

- a. Need to determine how many No Trespassing signs are needed and where they will be located near the Kelsey woods
- b. Need to investigate the tree that is blocking the path near the dam – may be a project for the Fall Clean Up
- c. Fall Clean Up is recommended to be held September 30

6. Grounds Beautification

Pat Covek

- a. We are working hard pulling weeds and revamping our gardens and we wish to thank all our helpers, especially those of you that have kept us watered through the drought.
- b. We are looking forward to a fall display and working on our Christmas presentation, Thanks to Hugh Davis.

7. Lake Committee

Brad Stanek

- a. Powal property is still being investigated for the solution to repair the hole near the lake caused by a pipe that is leaking; solution is dependent on the TL Village response
- b. Awaiting new proposal and decision for soccer field solution for water drainage; need a decision to determine when best to implement
- c. Long term planning meeting was held last Monday, August 7, and plan is to implement lily treatment in the next couple of weeks

8. Member Services – No report

Brent Rowley

9. Tennis

Jeanne Mitchell and Christine Messerschmidt

- a. Had a successful summer season with youth and adult tennis lessons ending at the end of July.
- b. The courts continue to be busy with pickle ball and tennis players.

10. Youth

Katie Brandt

- a. We had a successful Back to School Bash! Not as many families as last year, but still a good turnout. The big kid slide was a hit. Many kids spent the entire 3 hours playing on it
- b. Thank you to the Musetti's for letting us use their water. Youth is giving them a \$25 dollar thank you gift card.

- c. Still being discussed but considering putting something in the newsletter about more parent supervision during youth events.
- d. Kindergarten Playdate only had 3 little guys, but they had a good time hanging out and enjoying some snacks together.
- e. Next event is the Family Movie Night/Campout on September 9th. Need to determine where we are having this event. SUGGESTIONS WELCOME!
- f. Milne's plan to sponsor an item from their summer sports camp
- g. The kids voted on the movie at the Back to School Bash, it is between Jumanji (the new one) and Goonies, TBD.
- h. Next committee meeting is August 30th.

Old Business – Continue Discussion regarding the Special Event Permit application. We need to think about whether we want to allow only ceremonies, parties, receptions, limit the months, number of people, charge per event, etc.

- *Special Use Application Revised document was discussed and is included in these minutes (attached)*

New Business – Request that TLIA property signs be posted in the woods between the east side and the south side to control visitors and disallow access to non-TL residents. Tom Kubala and Mike Meyer will investigate ordering the signs

Public Comments/Discussion -

Motion to adjourn the meeting: Mary Kay Bolger Second: Mike Meyer All in favor: 8 Ayes 0 Nays

Meeting adjourned 8:07 p.m.

Respectfully submitted, Kristi Nash