



September 11, 2023
TLIA BOARD MEETING

September TLIA Board Meeting Agenda and Minutes

Board Members: Mary Magro, Tom Kubala, Kristi Nash, Mike Meyer, Julie Losinski, Mike Megleo, Mary Kay Bolger, Brad Stanek, Brent Rowley

Apologies:

Committee members: Pat Covek, Jenny Powal, Mary Beth Adams, Christine Messerschmidt, Chris Miles, Jeannie Mitchell, Patrick Bolger

Guests: Kelsi Knight, Fran Steffen, Gwen Torstensen, Sean Morton

Mary Magro called the meeting to order at 6: 59 p.m.

President’s Report

Mary Magro

1. Discussion of the following:
 - a. Powal Property – Tower Lakes Village is working with their attorney to determine easement and then working with the Powal family
 - b. Special Use Application (Revised to Version 3, effective 9/11/2023)
 - c. Motion to Approve final version of the Special Use Application: Mike Meyer, Second: Mike Megleo
 - i. Approved: 9, Nay: 0

Motion to approve August Board Minutes: Julie Losinski Second: Mary Kay Bolger

Ayes: 9, Nays: 0

2. Financial Committee Report

Mary Kay Bolger and Julie Losinski

- a. Expenses: August Financials attached
- b. Revenue:
 - i. As of September 9, 2023, \$2,015 is due to TLIA.
 - ii. \$850 from two households making payments. Final payments were due in August and reminders have been sent.
 - iii. \$900 from one household not on an approved payment plan. The member has informed me they will start making payments in September and reminders have been sent.
 - iv. \$265 due from one household for legal fees from the attorney to collect past dues.
 - v. The following deposits were made: \$95 to Events for table/chair rentals

3. Beach – No Report

Mary Magro

4. Communications

Chris Miles

a. Monthly Newsletter

- i. The Communications Committee wrote, assembled, published, and sent out the TLIA monthly newsletter electronically via eBlast as well as posted it on the website on Tuesday, August 1.
- ii. Seven hard copies of the newsletter were printed and delivered to TLIA member residences that do not have access to computers.

b. eBlasts – In August, 2 eBlasts were sent:

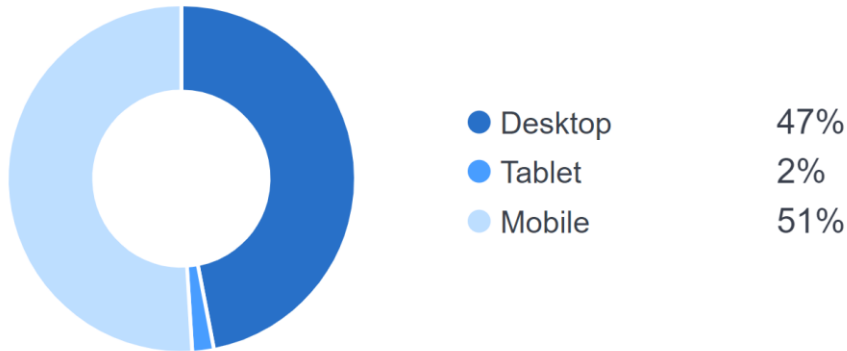
- i. Board
 - a. 1.0 for the stormwater work at the soccer field.
- ii. Communications
 - a. 1.0 for newsletter release.

c. Committee Tasks

- i. Administrator continues to assist residents with website access issues and password resets.
- ii. Working with Secretary to review prior ballot printing costs and compare to new 2024 quote to negotiate rate.
- iii. Connected with new township contact for fall events to include in September and October newsletters.
- iv. Worked with two non-committee members to edit and revise articles regarding pickleball season and pumpkin carving contest.
- v. August Activity for the TLIA website (8/1-8/30)
 - 1. 474 users logged in (14% increase from prior month)
 - 2. 4,997 webpages viewed (58% increase from prior month)
 - 3. 1m 25s average duration (84% increase from prior month)

Top Website Pages	Hits
TLIA Homepage	1,894
Login	778
August 2023 Newsletter	534
July 2023 Newsletter	189
Public Documents	129
Account	89
Events from July 1 st – May 6 th	80
Events Committee	74
Committees	63
Communication Request Form	58

Device Breakdown



1) eBlast Open Stats

- August 1 newsletter release: 75% unique opens with a 49% click to open rate.
- August 24 Soccer field project: 70% unique opens.
- September 1 newsletter release: 71% unique opens with a 38% click to open rate.

Submitted to TLIA Board on 9/10/2023.

5. Events

Patrick Bolger

- Saturday 10/7 will be the date for Chili Cook-off
- Intro of new EC Chairman, Sean Morton
- Talk about the 4th of July "Super Committee" formed, Kelsi Knight

6. Grounds General

Mike Meyer

- Weed Man is treating Rest Island. Thank you, Brandon Burns
- Sent Signarama a signed contract. Still waiting to hear back on the next steps.
- Fall Clean Up will be held September 30
- Fran Steffen raised an issue regarding the rose garden – it is recommended that the rose garden plants be removed from the center of the island and relocated to the perimeter areas perhaps during the fall clean up. Mike Meyer will include this recommendation in the tasks for the Fall Clean Up.

7. Grounds Beautification

Pat Covek

- Pat will investigate moving the roses from the central location on Rest Island to the perimeter
- Mums have been purchased and will be going in during the next few weeks
- The Halloween display will be going in during the next couple weeks

8. Lake Committee

Brad Stanek

- The soccer field has been complete and will be left idle to develop during the fall and spring
- October 2, Kevin with EAM will be reviewing lessons learned from the previous seasons and will make recommendations for the next few seasons

9. Member Services

Brent Rowley

- Received an additional 100 beach tags and will disperse to new members.

- b. Boats will need to be removed by Nov 1.
- c. My term officially ends at the end of the year and have had a few inquiries for interest in the member at large position

10. Tennis Jeanne Mitchell and Christine Messerschmidt

- a. Nets will stay up through the end of October.
- b. Lots of folks are still playing tennis and pickle ball.

11. Youth Katie Brandt

- a. We had a great turnout for the family movie night/campout! Youth provided, fire pits, glow sticks, and popcorn. The Milne sports camp sponsored the s'more station, and the community brought a variety of goodies for a delicious potluck.
 - i. Goonies won the shoutout vote which was a super fun choice.
 - ii. The new grass seemed to hold up well, hopefully not too much damage was done.
 - iii. Youth is still discussing ways to have more parental supervision.
- b. Halloween pizza party on Rest Island, 4:30-5:30. Is it ok to use Rest Island with the new grass by the bridge? Open to suggestions if not. It was agreed that the event can be staged on Rest Island.
- c. Next event is the Turkey Trot on Thanksgiving morning. Checking on different payment methods (PayPal, Zelle, etc.)
- d. Next youth meeting is on 9/13.

Old Business – Request that TLIA property signs be posted in the woods between the east side and the south side to control visitors and disallow access to non-TL residents. Tom Kubala and Mike Meyer will investigate ordering the signs – In progress per Mike Meyer

New Business –

Public Comments/Discussion -

Motion to adjourn the meeting: Mary Kay Bolger Second: Mike Megleo All in favor: 9 Ayes 0 Nays

Meeting adjourned 7:57 p.m.

Respectfully submitted, Kristi Nash