



October 9, 2023
TLIA BOARD MEETING

October TLIA Board Meeting Agenda and Minutes

Board Members: Mary Magro, Tom Kubala, Kristi Nash, Mike Meyer, Julie Losinski, Mike Megleo, Brent Rowley

Apologies: Mary Kay Bolger, Brad Stanek

Committee members: Chris Miles, Mary Beth Adams

Guests: Linda Ryan

Mary Magro called the meeting to order at 7:00 p.m.

President's Report

Mary Magro

1. Discussion of the following:
 - a. Budgets are due October 18 to the Treasurer for the November meeting
 - b. Proposed Annual Meeting in January for the 11th or the 18th

Motion to approve September Board Minutes: Julie Losinski Second: Mike Megleo

Ayes: 7, Nays 0

2. Financial Committee Report Julie Losinski
 - a. Expenses: September Financials attached
3. Revenue:
 - a. As of October 6, 2023, \$1,365 is due to TLIA.
 - b. \$200 from one household making payments. They have informed me they will make a final payment on October 13.
 - c. \$900 from one household not on an approved payment plan. We continue to send reminders and contact the members.
 - d. \$265 due from one household for legal fees to collect past dues.
 - e. The following deposits were made:
 - i. \$125 donation from Milne Sports Camp to Youth Committee
 - ii. \$280 to Youth Committee from Tot Soccer Program
 - iii. \$240 refund for soccer field work from Lake County

4. Beach – No Report

Mary Magro

5. Communications

Chris Miles

a. Monthly Newsletter

- i. The Communications Committee wrote, assembled, published, and sent out the TLIA monthly newsletter electronically via eBlast as well as posted it on the website on Friday, September 1.

6. Seven hard copies of the newsletter were printed and delivered to TLIA member residences that do not have access to computers.

- i. Seven hard copies of the newsletter were printed and delivered to TLIA member residences that do not have access to computers.

b. eBlasts – In September, 4 eBlasts were sent:

— Communications

- 0.5 for newsletter release.
- Events
 - 1.0 for Chili Cook-off registration.
- Grounds
 - 1.0 for Fall Clean-up sign-up/reminder.
- Youth
 - 0.5 for Back-to-School photo submissions.
 - 1.0 for Family Campout and Back to School photo submissions.

c. Committee Tasks

- i. Conducted research and phone call with President to review current subscriptions that allow for online payment submissions include fees assessed as possible solutions for Turkey Trot and other event-related fee activities.
- ii. Administrator continues to assist residents with website access issues and password resets.
- iii. Worked with non-committee members to revise, print, and hang pumpkin carving contest posters.
- iv. September Activity for the TLIA website (9/1-9/30)
- v. 427 users logged in (4% increase from prior 30 days)
- vi. 3,887 webpages viewed (6% decrease from prior 30 days)
- vii. 1m 17s average duration (1% decrease from prior 30 days)

Top Website Pages	Hits
TLIA Homepage	1,558
September 2023 Newsletter	527
Login	508
August 2023 Newsletter	80
Public Documents	74
Events from September 30 th – July 1 st	55
<ul style="list-style-type: none"> • Conducted research and phone call with President to review current subscriptions that allow for online payment submissions include fees 	45

<p>assessed as possible solutions for Turkey Trot and other event-related fee activities.</p> <ul style="list-style-type: none"> Administrator continues to assist residents with website access issues and password resets. Worked with non-committee members to revise, print, and hang pumpkin carving contest posters. September Activity for the TLIA website (9/1-9/30) <ul style="list-style-type: none"> 427 users logged in (4% increase from prior 30 days) 3,887 webpages viewed (6% decrease from prior 30 days) <p>1m 17s average duration (1% decrease from prior 30 days)Events Committee</p>	
Password Reset	43
2023 Chili Cook-off	40
Communication Request Form	40

1) eBlast Open Stats

- September 1 newsletter release: 71% unique opens with a 39% click to open rate.
- September 5 Family Campout Reminder: 71% unique opens with a 5% click to open rate.
- September 17 Fall Clean-up Reminder: 71% unique opens
- September 23 Chili Cook-off Registration: 71% unique opens with a 9% click to open rate.
- October 1 newsletter release and boat removal by 11/1 reminder: 71% unique opens with a 45% click to open rate.

Submitted to TLIA Board on 10/8/2023.

7. Events

Patrick Bolger

- a. Saturday 10/7 was Chili Cook Off

8. Grounds General

Mike Meyer

- a. Fall Clean up went well. Not the greatest showing of people but we accomplished a lot.
- b. The remaining balance for the No Trespassing signs was paid this week. Placement of the signs is TBD. Mary Magro to follow up with Chief Sinacore for placement suggestions.

9. Grounds Beautification

Pat Covek

- a. Working on fall clean up in all our properties and gardens---Hope you are all enjoying our Halloween display--Thanks to Hugh Davis who installed it. We hope to have our Christmas tree lighting over Thanksgiving weekend--Look for E-Blast--Mary Magro will be spearheading our Giving Program and will be sending out an E-Mail on the directions. Our Spring order for 2024 will be placed by the end of the month --Pat Covek will investigate moving the roses from the central location on Rest Island to the perimeter
- b. Mums have been purchased and will be going in during the next few weeks

10. Lake Committee

Brad Stanek

- a. The lake committee met with Kevin of EAM, our lake management company, to debrief the most recent season and to discuss the new contract for 2024 and 2025 (attached)
- b. Here are the highlights from that discussion:

1. The lake committee unanimously approved the new contract for a few major reasons (we are looking for board discussion and ideally approval on Monday 10/9. Kevin and his team have done an incredible job in what was a difficult lake season for many lakes. Lilly population is down significantly, and weeds stayed 1-2 feet below surface allowing for many residents to even swim the lake unabated - 1st time in a long time
2. Chemical costs over the last 2 years are up 20% and 15% respectively, and he is only increasing pricing by 10% for next year and less than 4% for 2025 major competitors, whom we have used in the past unsuccessfully prior to Kevin have been bought out by bigger companies and have had high turnover in their applicators - the ones that treat the lakes. The committee unanimously agreed to approve the costs and move forward with Kevin and his team.
3. Kevin and his team have really gotten to know our lake well vs. bringing in someone new that would take multiple seasons to get up to speed
4. We continue to work with the Powells, TLIA and the Village (Rich Bahr and Colin Regan head this up) to come to a mutually agreed solution on the Powell property
5. Soccer field renovations have been successful, and we are looking at additional enhancements to deal appropriately with any excess water from heavy rains. Steve Kruse continues to work with Jon at JB Enterprises here.
6. Relative to the Soccer field, the team met today (10/9) with the contractor to determine what to do to drain the north end of the soccer field where the water is pooling, and the cost is projected to be less than \$5000

11. Member Services

Brent Rowley

- a. Boat removal is set for November 1
- b. I will send an eblast next week as a reminder.
- c. I will contact boat owners after Nov 1 and give them until the weekend and then remove all boats not accounted for.

12. Nominations Committee

Mary Beth Adams

- a. Candidates running for the 2024 TLIA Board
- b. Vice President Brent Rowley
- c. Financial Secretary Julie Losinski
- d. Member at Large Mike Megleo
- e. Member at Large Wes Zartman

13. Tennis

Jeanne Mitchell and Christine Messerschmidt

- a. Nets will stay up through the end of October.
- b. Lots of folks are still playing tennis and pickle ball.

14. Youth

Katie Brandt

- a. Youth is looking forward to our next event on Halloween. We are planning to serve pizza and breadsticks on Rest Island 4:30-5:00 before Trick-or-Treating starts.
- b. We are working hard on figuring out the details for the Turkey Trot.
- c. We made a few changes:
 - i. Due to low sales, we will forgo the shirt this year and are doing a sticker instead, free to everyone who registers

- ii. The only cost this year will be the registration fees, which we adjusted to include a fee for younger kids to participate. In the past, 15 and younger were free, it is now 12 and younger are free.
 - iii. Per last year's feedback we added an age category to break up the adult group, it is now 12 and younger, 13-17, 18-29, 30-49, 50+ (used to be 18-49)
 - iv. Thank you to Mary Magro for helping us with PayPal information. Hopefully it will make payments smoother. We would still like to find other electronic payment methods if possible since PayPal is not that popular.
- d. We are very excited to have welcomed 3 new members into the group. They will be slowly integrating into the committee over the next few months. Five members are rolling off in December.

Old Business –

New Business – Request for an Event on Rest Island for a wedding and reception on June 8 by Linda Ryan and sponsored by Julie Losinski

2024 Annual Meeting and Ballot Printing – Communications Committee will need a preliminary ballot draft by the next Board meeting, 11/13 – Kristi Nash will provide the draft

Public Comments/Discussion - Motion to adjourn the meeting: Tom Kubala Second: Mike Megleo, All in favor: 8 Ayes 0 Nays

Meeting adjourned 7:55 p.m.

Respectfully submitted, Kristi Nash