



March 11, 2024  
TLIA BOARD MEETING

**March TLIA Board Meeting Agenda and Minutes**

**Board Members:** Mary Magro, Kristi Nash, Julie Losinski, Brent Rowley, Mary Kay Bolger, Wes Zartman, Mike Meyer, Mike Megleo

**Apologies:** Brad Stanek

**Committee members:** Elizabeth Allan, Christine Messerschmidt, Mary Beth Adams, Jeanne Mitchell, Linsay Fagan, Jenny Powal

**Guests:**

Mary Magro called the meeting to order at 7:00 p.m.

**President’s Report**

Mary Magro

**Approval of the February TLIA Board Meeting Agenda and Minutes Motion to approve:** Julie Losinski,  
Second: Mike Megleo Ayes 9 Nays 0

**Please read the 2023 TLIA Rules and Regulations and be prepared to finalize the 2024 TLIA Rules and Regulations. Here is the link to the 2023 TLIA Rules and Regulations:**

<https://tlia.org/~documents/members-only/2023-rules-regulations-1/?layout=default>

- 1. Financial Committee Report Mary Kay Bolger
  - a. Expenses: February Financials attached
- 2. Revenue: Julie Losinski
  - a. The outstanding 2023 TLIA dues invoice including the \$100 late fee was paid in February 2024. The invoice for the legal fee of \$265 has been sent to the member.
  - b. As of March 10, 2024, approximately 50% of residents have paid their TLIA 2024 annual dues. Payment must be received by April 1 to avoid a \$100 late fee.
  - c. There are 5 residents on payment plans. Residents on payment plans are also subject to a \$100 late fee if they do not meet the payment plan terms.
  - d. There have been many reminders for the TLIA dues since December 2023 including notices included in the TLIA Annual Meeting notice/ballot that was mailed to the home address in December, TLIA newsletters, TLIA
  - e. e-blasts and notices on TLIA Bulletin boards. Reminders will also be sent via QuickBooks.
  - f. Events Deposit: \$1,302.10 was deposited for the March Bowling event. \$775 in checks/cash and \$527.10 from PayPal (note: PayPal charged a \$2.15 fee for each \$90 transaction).
- 3. Beach – No Report Mary Magro

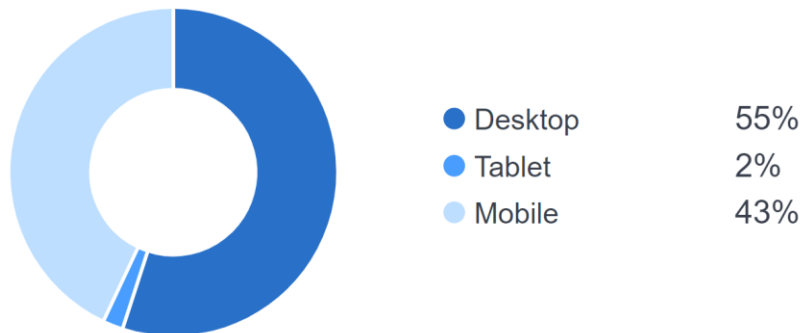
4. Communications

Chris Miles

- a. Monthly Newsletter
  - i. The Communications Committee wrote, assembled, published, and sent out the TLIA monthly newsletter electronically via eBlast as well as posted it on the website on Thursday, February 1.
  - ii. Six hard copies of each newsletter were printed and delivered to TLIA member residences that do not have access to computers.
- b. In February 2 eBlasts were sent:
  - 1. Communications
    - 1.0 for newsletter release.
  - 2. Events
    - 0.50 for bowling registration and progressive dinner registration.
  - 3. Financial
    - 0.25 for dues invoice e-mail reminder.
  - ii. Other
    - 0.25 for 100th anniversary story submission reminder.
- c. Committee Tasks
  - i. Edited 2024 Rules and Regulations document for formatting updates and text corrections.
  - ii. Created/edited, printed, and hung two posters for February: dues payment reminder and 100th Anniversary save the date.
  - iii. Admin shared file with the current committees' name/e-mail distribution list.
  - iv. February activity for the TLIA website (1/30 -2/28)
    - 1. 550 users logged in (14% decrease from prior 30 days)
    - 2. 3,635 webpages viewed (22% decrease from prior 30 days)
    - 3. 1m 25s average duration (10% increase from prior 30 days)

Top Website Pages	Hits
TLIA Homepage	1,643
February 2024 Newsletter	506
Member Only Content	438
Public Documents	170
Newsletters	49
Events from March 1 <sup>st</sup> – September 7 <sup>th</sup>	47
Communications Committee	34
Events Committee	28
A Message from the TLIA President	28
Communications Request Form	27

## Device Breakdown



- eBlast Open Stats
  - February 1 newsletter release: 71% unique opens with a 41% click to open rate.
  - February 15 bowling reminder, progressive reminder, dues invoice mailing reminder and 100th anniversary story submission request: 69% unique opens with a 10% click to open rate.
  - March 1 newsletter release: 66% unique opens with a 26% click to open rate.

Submitted to TLIA Board on 3/4/2024.

5. Events Elizabeth Allan
  - a. Bowling night was a success and all payments have been collected except one PayPal-related issue
  - b. 3 Progressive dinner houses have signed up, but not many attendees yet – Note: most sign up 30 days prior; Need more volunteers for organizing the event
  - c. We are awaiting credit cards and had some issues with PayPal worth discussing
6. Grounds General Mike Meyer
  - a. Spring cleanup pickup for LRS in the neighborhood is April 1
  - b. Spring cleanup for TLIA is April 6th
  - c. Do we have signs for spring clean up; Signs will be posted to meet at the beach for grounds clean up
  - d. Spoke to Brandon Burns and he is offering to treat the island and over seed the island
  - e. Do we have an adequate way to water the island?
  - f. Bridge reconstruction for Rest Island is still TBD
7. Grounds Beautification Pat Covek
  - a. HAD A GROUNDS meeting and we are right on schedule---We are getting set up for Lake clean up and Hugh Davis has started to install our Easter decor.
  - b. Christmas tree will be reconfigured to a pole tree or perhaps procured as a flagpole tree that could be used year after year
8. Lake Committee – No Report Brad Stanek

9. Member Services

Brent Rowley

- a. Working on selling the 2 abandoned boats.
- b. Received beach tags and boat stickers. I can start to distribute once members are in good standing.
- c. RFPP forms have been printed and will be mailed to the 20 houses that were members last year.
- d. Homeowners need to request tags for the renters if applicable.

10. Tennis

Jeanne Mitchell and Christine Messerschmidt

- a. Plans moving forward for tennis court repair, coating and striping for both pickleball and tennis. Courts to be power washed first. When temps consistently above 50 degrees for acrylic to cure they can start. Takes a couple days.  
Plan to be done before outdoor season starts.
- b. Lessons usually start the first week of June.

11. Youth

Linsey Fagan

- a. We are working on getting the youth@tia.org emails updated with the right people.
- b. Do we have an update on Magdalena Wadowska credit card? We need to coordinate when Jenny's will be destroyed/deactivated as we are actively buying supplies for events.
- c. We have a question out to the financial committee to confirm that the Youth Committee's starting budget is \$4,823.92. Mary Magro will check and confirm with the committee.
- d. We are excited and ready for our St. Patrick's Day scavenger event March 16th at 2pm.
- e. There was an issue with the last newsletter date/time, but we hope our updates resonated & we will have a great turnout.
- f. We are excited and ready for our Easter egg hunt event on March 30th at 10am. Youth purchases eggs but still requests that volunteers drop off donations.
- g. We have the Earth Day event scheduled for Sun, April 21st, which will certainly have a focus on planting. One of our top agenda items for Wed is to finalize the event. Youth will update the board after our meeting.
- h. Beautification committee, we will be in touch if we need your help after the meeting & event have been finalized, thank you for the support!
- i. Tot Soccer will be back during Sat mornings in May for kids ages 2-5.

Old Business – None

New Business – None

Public Comments/Discussion - Motion to adjourn the meeting: Mike Meyer Second Mary Kay Bolger

All in favor: 9 Ayes 0 Nays

The meeting adjourned 7:55 p.m.

Respectfully submitted, Kristi Nash