



September 9, 2024
TLIA BOARD MEETING

September TLIA Board Meeting Agenda and Minutes

Board Members: Mary Magro, Brent Rowley, Julie Losinski, Wes Zartman, Mary Kay Bolger, Kristi Nash, Mike Meyer, Mike Megleo, Brad Stanek

Apologies: Sean Morton

Committee members: Christine Messerschmidt, Mary Beth Adams, Linsey Fagan, Jenny Powal, Pat Covek

Guests: Jan Bahr

Mary Magro called the meeting to order at 7:08 p.m.

President's Report – No Report

Mary Magro

Approval of the August TLIA Board Meeting Agenda and Minutes: Motion to approve: MK Bolger
Second : Julie Losinski Ayes 9 Nays 0

1. Financial Committee Report

Mary Kay Bolger

a. Expenses: August Financials attached

- i. As of July 9, pre-approval is required for all expenditures. Requests must be submitted via email to Treasurer@tlia.org
- ii. Late fees are being reevaluated and will be charged on a more frequent basis
- iii. Budgets for all committees are due by October 1 and reviewed by October 14 for the next TLIA Board Meeting

b. Revenue:

Julie Losinski

- i. As of September 8th, \$2,050 is due to TLIA from three unpaid 2024 dues invoices. All three have the \$100 late fee added and I have been in contact with the members monthly to work on getting payments from them.
- ii. We do publish the addresses of members who are not in good standing in the TLIA newsletter. These members will be notified we will be submitting their address for the newsletter by the end of September.

2. Beach – No Report (closed)

Mary Magro

3. Communications

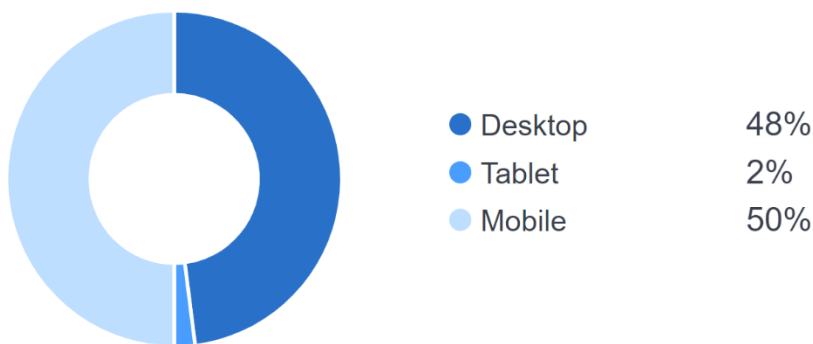
Chris Miles

- a. Committee Tasks Coordinated with 100th Anniversary Committee for monthly articles and eBlasts.

- b. The committee implemented new workload processes and had impressive results. September newsletter production was much smoother! Thank you to all committees for making that successful! October will be a single month issue, but Nov/Dec will be a combined issue – please be planning now as both months’ worth of articles will be needed by Oct 15th!
- c. Additional reminder: eBlasts will continue the twice per month frequency: 1st and 15th of the month. Committees need to be actively planning to ensure that they submit requests that provide the 48-hour minimum notice and fall into one of the scheduled frequencies.
- d. Usage:
 - August activity for the TLIA website (8/1 - 8/30)
 - 604 users logged in (7% decrease from prior 30 days)
 - 4,212 webpages viewed (8% increase from prior 30 days)
 - 1m 26s average duration (64% increase from prior 30 days)

Top Website Pages	Hits
TLIA Homepage	1,466
Login	613
August 2024 Newsletter	468
Member Only Content	395
Public Documents	70
Newsletters	63
Communication Request Form	48
100 th Anniversary Celebration	46
Board Meeting Minutes	44
Password Reset	34

Device Breakdown



eBlast Open Stats: 3 Total; Most requested: Non-Committee (100th Anniversary): 2; Second most: Youth: 0.5

August 1 newsletter release, Back to School Bash reminder, and Turkey Trot logo submission reminder: 68% unique opens with a 37% click to open rate.

- August 15 Latest info on 100th Anniversary, Yearbook info, 100th Anniversary schedule of events, Finance notice of potential 2025 dues increase: 74% unique opens with a 12% click to open rate.
- August 30 100th Anniversary Saturday schedule of events: 68% unique opens.
- August 31 100th Anniversary Sunday schedule of events: 68% unique opens.
- September 1 newsletter release, new fish in lake: 64% unique opens with a 33% click to open rate.

4. Events

Sean Morton

- a. Chili cookoff all set for Oct 12, volunteer signup link included in most recent newsletter, and poster going up soon. Annika is performing at the event again. Events will be hosting the pumpkin carving contest this year
- b. Katie Brandt has volunteered to lead the committee next year. I will remain on the committee until after the progressive dinner to round out my 2-year commitment.
- c. We are continuing efforts to recruit new members.

5. Grounds General

Mike Meyer

- a. Lake cleanup is scheduled for the last weekend on September 28
- b. Aram Park is scheduled for cleanup and repair on Thursday, September 12

6. Grounds Beautification

Pat Covek

- a. We had a great season-Thanks to all our helpers
- b. We plan a meeting at the end of September to discuss our Spring order and to firm-up our decorating plans for Halloween and Christmas lighting program

7. Lake Committee

Brad Stanek

- a. Final work to the boat launch will be completed in the next 2 weeks. This includes putting rebar in the flagstone to lock your boat up and creating a path for those with boats on the rocks, so they have easy access to the water.
- b. Bouldering from the point to Rest Island bridge will begin in October
- c. We would like to propose an addition to the bylaws that prohibits residents from using lake water as a source for any irrigation systems they may install. Proposal is as follows:
 - i. In the current 2024 version of the TLIA Rules and Regulations, in section "Shoreline Regulations: Guidelines", in Paragraph 4, the Lake Committee recommends making the following change to manage current and future expectations regarding irrigation systems on private property using TLIA's lake water as the source. Add the new wording highlighted in *italics*:
 No sand area, boat landing, seawall, steps, or other improvement or alteration "improvement" shall be installed, constructed, or replaced on the shoreline without the express prior written approval of the TLIA Board. *No new lawn irrigation systems shall be built using lake water for the source as of September of 2024. For any systems in place prior to September 2024 that the adjacent property owner wishes to reactivate or modify, the property owner is required to present their proposal prior to work commencing and obtain approval of the TLIA Board for such work. Applications for approval shall be made in writing.* Lake Committee is responsible for approving

- d. We would like the board to consider and vote on minor shoreline restorations being done by Eric Marotta, who resides at 520 Marian Court, and shoreline is on Davlin's Pond. The board has approved Eric's plan, which is to take the boulders/rocks that already exist on the property and move them to the shoreline to enhance it visually and limit erosion. Motion to approve: Wes Zartman, Second: Mike Meyer, 9 Ayes, 0 Nays

8. Member Services – No updates

Wes Zartman

9. Nominations

Mary Beth Adams

a. These are the candidates running for the 2025 TLIA Board:

- i. President Mary Magro
- ii. Treasurer Rachel Sprague
- iii. Recording Secretary Kristi Nash
- iv. Member-at-Large Brad Stanek
- v. Member-at-Large Eric Marotta

10. Tennis No Updates

Jeanne Mitchell and Christine Messerschmidt

- a. Nets will up until the beginning of November depending on weather

11. Youth

Linsey Fagan/Jenny Powal

- a. Summer camp out next weekend. Just need to finalize power and get a quick budget approval. Brandon Powal to spray the park prior to the event
- b. Halloween - Location update: Doing it on the Rest Island again this year.
- c. Turkey trot - Getting registration set up. Discount for early registrants. We will be looking for volunteers. Will be working with Communications
- d. Santa planned for Saturday, December 7

Old Business – None

New Business – None

Public Comments/Discussion - Motion to adjourn the meeting: MK Bolger Second – Mike Megleo All in favor: 9 Ayes 0 Nays

The meeting adjourned at 8:09 p.m.

Respectfully submitted,

Kristi Nash