



November 11, 2024  
TLIA BOARD MEETING

**November TLIA Board Meeting Agenda and Minutes**

**Board Members:** Mary Magro, Brent Rowley, Julie Losinski, Wes Zartman, Kristi Nash, Mike Meyer, Mike Megleo

**Apologies:** Mary Kay Bolger, Brad Stanek

**Committee members:** Mary Beth Adams, Pat Covek, Jeannie Mitchell, Chris Miles

**Guests:**

Mary Magro called the meeting to order at 7:04 p.m.

**President’s Report**

Mary Magro

- 2025 Budget – final budget will be sent out to committees after this meeting for final approval
- Annual Meeting Date and Place – Wednesday, January 22, 2025, from 7 to 9 at the American Legion
- Donation solicitation

**Approval of the October TLIA Board Meeting Agenda and Minutes: Motion to approve:** Julie Losinski  
Second : Mike Megleo Ayes 7 Nays 0

1. Financial Committee Report

Mary Magro

a. Expenses: October Financials attached

- i. As of July 9, pre-approval is required for all expenditures. Requests must be submitted via email to [Treasurer@tlia.org](mailto:Treasurer@tlia.org)
- ii. Late fees are being reevaluated and will be charged on a more frequent basis

b. Revenue:

Julie Losinski

i. Funds due to TLIA:

- 1. As of November 8, 2024, \$1,800 is due to TLIA from two unpaid 2024 dues invoices. We have been in contact with these members multiple times trying to set up payment plans, and their addresses were listed in the November TLIA newsletter.
- 2. A letter will be going to one member stating our next steps will be sending the outstanding balance to our attorney for collections/ lien on the property. The member will be responsible for all the legal fees.

c. Deposits:

- i. \$48.00 deposited on November 1 to Events for Table and Chair Rental
- ii. \$85.00 deposited on November 1 to Events for 50/50 Raffle at Chili cookoff

iii. \$255.00 deposited on November 7 to Youth for TL Turkey Trot signups

2. Beach – No Report (closed)

Mary Magro

3. Communications

Chris Miles

a. Committee Tasks

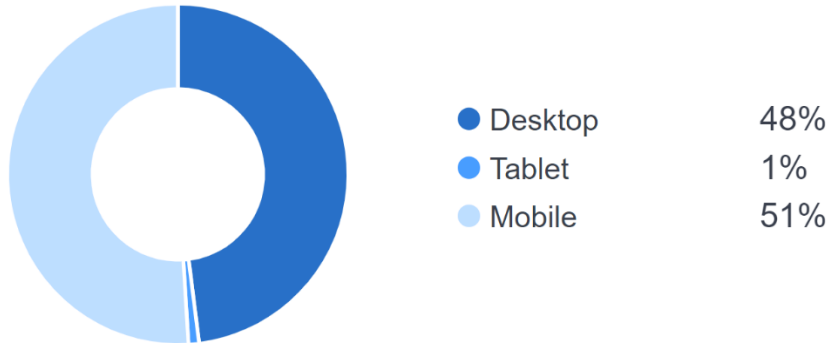
- i. Designed, edited, printed, and hung posters for Youth Committee’s Halloween Party event.
- ii. Designed and edited posters for the tree lighting event and Twinkle Fest contest to be printed and hung shortly.
- iii. Coordinated with Youth on the upcoming socks poster for the Turkey Trot sock fundraiser including sponsor logos.
- iv. Committee had a few late article submissions for the combined Nov/Dec issue. However, the committee had advance notice as requested and was able to plan for these additional articles and created placeholders until the information was made available. Thank you to the Board and Nominations committees for their partnership.
- v. Reminder that there will be no newsletter on December 1st. Instead, Communications will send out the same newsletter link as for November in the December 1st eBlast along with any additional eBlast content. We will add text to remind residents that Nov/Dec was a combined issue but to encourage them to review for December events. Please use eBlasts (1st and 15th of the month) to communicate additional or reminder information – there is a 48-hour lead time request for all eBlast messages.
- vi. Jan/Feb will be the next combined issue. Please be planning now as both months’ worth of articles will be needed by Dec 15

b. Usage:

- i. October activity for the TLIA website (10/1 - 10/30)
  - 1. 335 users logged in (2% decrease from prior 30 days)
  - 2. 3,420 webpages viewed (3% decrease from prior 30 days)
  - 3. 1m 15s average duration (20% decrease from prior 30 days)

<b>Top Website Pages</b>	
Hits	
TLIA Homepage	1,146
October 2024 Newsletter	529
Login	516
Newsletters	188
Public Documents	85
Realtor Documents	54
Member Only Content	45
Communications Request Form	37
Board Members	32
September 2024 Newsletter	28

## Device Breakdown



eBlasts: 2 Total; Most requested: Total representing three different committees

October 1 newsletter release, website access issue fixes, and new bi-monthly newsletter editions coming: 69% unique opens with a 35% click to open rate.

October 16 Remove boats by 11/1 and Halloween pizza party reminders: 67% unique opens.  
November 2 newsletter release: 73% unique opens with a 31% click to open rate.  
*Submitted to TLIA Board on 11/7/2024.*

4. Events Sean Morton
  - a. Chili cookoff recap
  - b. New event idea for November (Bliss Wine Bar happy hour no cost to TLIA) Proposed date is Thursday, November 21st
  - c. Twinkle fest
  
5. Grounds General Mike Meyer
  - a. Winterizing public water fountains and working with Scott Sprague to do so
  
6. Grounds Beautification Pat Covek
  - a. Hope you enjoyed our Halloween decorations. Thanks to Mary Magro, Mark Shircel, Susan Dehnert, and Steve and Pat Covek
  - b. Our committee will meet on Wednesday November 13th to discuss our planting plans for next year and our upcoming Christmas decorations/tree lighting
  
7. Lake Committee Brad Stanek
  - a. Fish report was completed by EAM and discussion at the next meeting will be to determine what fish to add to the lake in 2025
  - b. Soft scape planting for the recent bouldering was discussed and will be started in spring
  - c. Kevin of EAM will join the November lake committee meeting to debrief 2024 and plan for 2025
  - d. Continued discussions on developing a long-term lake plan were held - working on filling sub-committees and then having a kickoff meeting early 2025

- e. Gander disbanders and the water mover under Covek's Crossing will need to come out soon. Chris Spiewak from Aluviam has been reminded to do a herbicide treatment behind the new boulders yet this fall, and Steffens have put in a mulch path, as they promised, behind the boulders on the TLIA recovered shoreline.

8. Member Services

Wes Zartman

- a. There is a lifeguard boat that needs to be recovered as well as a couple of additional boats that need to be retrieved and sold

9. Nominations

Mary Beth Adams

- a. These are the candidates running for the 2025 TLIA Board:
  - i. President Mary Magro
  - ii. Treasurer Rachel Sprague
  - iii. Recording Secretary Kristi Nash
  - iv. Member-at-Large Brad Stanek
  - v. Member-at-Large Eric Marotta
- b. Kristi Nash and Chris Miles will be designing and copying the ballots that the Communications Committee will be mailing out in December to all TLIA members. The envelope will have a blank ballot and a copy of the budget.

10. Tennis

Jeanne Mitchell and Christine Messerschmidt

- a. Nets will come down sometime in November
- b. Looking into possible power washing before winter. Some discoloration is present from leaves sitting on courts. Will contact tennis court company for information.
- c. Courts will be locked once the nets are down.

11. Youth

Linsey Fagan/Jenny Powal

- a. Halloween was a windy success. Because of the wind, we will likely transition back to the soccer field next year.
- b. Turkey trot:
  - i. Registration is in full swing
  - ii. We will start dropping checks off weekly to Julie
  - iii. Can we get a report pulled for who has paid online when you get a chance?
  - iv. The race will start and end at Village Hall. We will be using the building power for the timer, and we will come with extension cords for that. Please let us know if there is anything we should be conscious of regarding the new building
  - v. The course is being extended a smidge to get us closer to the true 5K distance
- c. Additional Funds for Youth Committee:
  - i. We had asked for approval to buy a bounce house to save \$ and make \$ for youth in the future. We are still exploring that but will be holding off for now because we were able to secure an unexpected \$1,000 donation. This is from a family that donates to several causes, not a business, so no logos or anything like that to consider
  - ii. (Discussion point: we need a tax ID number for them to be able to make that donation. Can you point us toward who would have that number)
- d. Santa/Mrs. Clause Event:

- i. Still in the planning phase with more information to be provided next month or sooner

Old Business – None

New Business – None

Public Comments/Discussion - Motion to adjourn the meeting: Mike Meyer Second: Wes Zartman – All in favor: 7 Ayes 0 Nays

The meeting adjourned at 8:18 p.m.

Respectfully submitted,

Kristi Nash