



August 11, 2025  
TLIA BOARD MEETING

**August TLIA Board Meeting Agenda and Minutes**

**Board Members:** Brent Rowley, Wes Zartman, Kristi Nash, Eric Marotta, Mike Megleo

**Apologies:** Mary Magro, Julie Losinski, Katie Brandt, Brad Stanek

**Committee members:** Pat Covek, Linsey Fagan, Christine Messerschmidt

**Guests:** Mel Ott, Cheryl Marshall, Maureen Hinrichson, Mary Beth Adams

Brent Rowley called the meeting to order at 7:04 p.m.

**President's Report – No report**

1. Financial Committee Report

Revenue

Julie Losinski

- a. As of August 8, 2025 - \$2,000 is due to TLIA from unpaid 2025 dues invoices. A total of two members have an open invoice.
- b. Two members are on payment plans due to financial hardships that have been approved by the TLIA Finance Committee.
  - a) One member sent an email stating they were going to start sending in payments in July and the months going forward. I have not received the July payment, and I reached back out to this individual. If they do not start sending in payments, the outstanding balance will be sent to our attorney for collections.
  - b) The other member will not respond back to any type of communication from us so we will be sending this account to collections.
  - c) Any accounts that we send to our attorney for collections incur legal fees and the member is responsible for paying the legal fees.

Expenses: June Financials attached

Rachel Sprague

- a. Friendly reminder to get pre-approval for all purchases. Pre-approval requests can be sent to [Treasurer@TLIA.org](mailto:Treasurer@TLIA.org) or in situations that warrant a quicker response, text Rachel at 847-877-1119.

2. Beach - No Report

Mary Magro

3. Communications

Chris Miles

a. Committee Tasks

- i. We had several members unavailable for committee activities throughout the month due to injury, surgery, and vacation.

- ii. Committee prepared/created, edited, printed and hung two posters for Youth Kindergarten Meet-up and Youth Back to School Party.
- iii. As a reminder, we will be moving to our first bimonthly edition of 2025 with the September/October issue. It is imperative that all committees think about their communication needs for the next two months and have that content submitted by the Aug 15 deadline to ensure inclusion in the newsletter. Note, in 2024, September was a separate edition from October due to the Village's 100th Anniversary, however, starting in 2025, they will be combined issues.
- iv. A BIG thank you to the committees who provided notice to us of forthcoming content by the July 15th submission deadline. This helped us reserve space for the information but allowed us to continue with the newsletter development.
- v. As a reminder, newsletter content is due by the 15th of the month. Even if content is not fully developed, please let us know if an article will be forthcoming and we will reserve space in our layout
- vi. Aug 15 eBlast content is due on Wednesday, August 13<sup>th</sup>
- vii. September/October newsletter content (or notice of content) is due no later than Friday, August 15

b. Usage:

July activity for the TLIA website (7/1 – 7/30) 513 users logged in (1% decrease from prior 30 days) 5,198 webpages viewed (2% increase from prior 30 days)— 1m 1s average duration (18% decrease from prior 30 days)

c. July eBlasts: Eight total with Events having the most messages (6) and Lake having the second most (2).

- i. July 1 including July newsletter release and Fourth volunteer sign-up: 72% unique opens with a 35% click to open rate.
- ii. July 1 including beach closure due to algae bloom: 69% unique opens.
- iii. July 2 including beach open: 62% unique opens
- iv. July 2 includes Thursday events for the Fourth of July celebration: 68% unique opens with a 12% click to open rate.
- v. July 3 including Friday events for the Fourth of July celebration: 62% unique opens with a 6% click to open rate.
- vi. July 4 including Saturday events for the Fourth of July celebration: 62% unique opens with a 3% click to open rate.
- vii. July 5 including Sunday events for the Fourth of July celebration: 62% unique opens with a 2% click to open rate.
- viii. July 15 including join the swim team and TL merchandise purchasing information:
  - 1. 66% unique opens with an 10% click to open rate.
- ix. August 1 including August newsletter release and Ravinia at Barsumian reminder: 70% unique opens with a 37% click to open rate.

4. Events

Sean Morton

- a. Events is partnering with Mary Beth Adams for a Ravinia night on August 23rd. More details to come.

5. Grounds General

Eric Marotta

- a. Preparing for fall clean up (October 4)
- b. Hopefully repairing and resettling benches on Rest Island then or before

- c. Want to pressure wash bridge between Rest and Play Island
- d. Does this need to be cleanup day, or can we do projects, like sand and stain notice boards?
- e. Dam Bridge: Wes has offered from his company an employee discount to replace the decking on bridge. Need to measure what we need.
- f. **Question for Board:** Randy Young has offered a long bench from his property. Do we want to take it, and put it near the boat ramp by the Powals/East side / end of Gateway?

6. Grounds Beautification

Pat Covek

- a. Let's enjoy our gardens and summer and remember how lucky we are that we can call this wonderful place HOME We are still looking for volunteers to water the flower gardens throughout summer into fall. See below for watering contacts information:
  - i. North Lake: Mary Magro-----847-469-8760
  - ii. East Lake Shore Drive: Kristi Nash-----847-767-7027
  - iii. West Lake Shore Drive: Cassandra Young-----847-922-6837
  - iv. South Hills: Diane Thompson-----847-909-8540
  - v. Any questions about volunteering: PAT COVEK-----847-526-5089
- b. Next up---Fall display
- c. Lighting for the bridges other than the Rest Island Bridge – everyone agrees that lights should be added to all the remaining visible bridges for the upcoming holidays

7. Lake Committee

Brad Stanek

- Tree Wrapping:
  - Matt Bringas and Bryan Galovich continue to make progress with additional tree wrapping on the Kelsey Woods shoreline.
- Swale by Powal Property:
  - Brad working with Andy Hay and Steve Burgoon (TL Community Foundation) on a Lake County grant submission (due end of August).
  - Committee assistance needed to prepare a compelling proposal (decision expected early January).
- North Lake Beehive (water level control):
  - Brad continues outreach to Dave Kraft for guidance.
- AI-Driven Lake Strategy:
  - Future meetings to discuss incorporating AI insights from Rich Bahr's work to maximize resources. (Thank you Rich)
- East LSD Boulder Plantings:
  - Fran to continue oversight of watering and maintenance.
- SILT Budget:
  - Brad to determine and report CD balances to complete financial picture. Current cash balance is roughly \$85,000
- Bubbler Installation:
  - Steve Kruse is coordinating with Kevin (EAM) for temporary installation on Monday, 7/28.
  - Committee to decide on permanent purchase after evaluation.

- Water Testing Conversion:
  - Cathy P. to follow up with Kevin in August.
- Lake Committee Communications:
  - Fran to include island cleanup (spring) in this month's newsletter and fish stocking update in September.
- North Lake Boat Launch Enhancements:
  - Brad to contact Chris Spiewak to clarify scope and bring update to committee.
- Archives:
  - Complete (Thank you Sean)
- **Shout out to Chris Spiewak for getting us many of the plants for the boulder work from the point to the rest island bridge AT COST - please let everyone know we really appreciate his work and generosity.**

#### Meeting Notes

- Tree Wrapping: Excellent progress by Matt Bringas and Bryan Galovich; additional vulnerable trees identified.
- Swale Project: Grant funding effort underway with Lake County.
- AI Strategy: AI could be a powerful tool for lake management – thanks to Rich Bahr for his work.
- East LSD Plantings: Plantings complete; maintenance is key – thanks to Fran for her dedication.
- SILT Budget: Approx. \$85,000 in TLIA operating account, CD balance pending.
- Bubbler Installation: Temporary installation set for 7/28 for testing. Thank you Steve working with Kevin on this!
- Water Testing: Updates to be coordinated by Cathy P.
- Communications: Newsletter items scheduled for summer and fall events.
- Village Hearing: Brad attended Zoning Board meeting and represented committee perspective on proposed home build.
- North Lake Boat Launch: Enhancements under review pending scope clarification.

#### 8. Member Services

Wes Zartman

- No significant updates
- Boat tags will be issued in the Fall
- Boats that are exposed are collecting water and need to be emptied

#### 9. Tennis – No Report

Jeanne Mitchell and Christine Messerschmidt

#### 10. Youth

Linsey Fagan

- a. Back to school bash 8/16 2-4pm at Play Island. This year we are doing all sorts of fun timed challenges. Do we want back to school pic requests to come from youth or communications in the newsletter? Communications section is preferred
- b. Campout Sept 13th, 5pm - Movie night, smores and a food truck this year.
  - i. Can we borrow lights from the events committee to light up the porta potty area?
  - ii. Confirm with the Grounds Committee that we are good to go with porta potty and trash cans. Eric M. to follow up

- c. Halloween - Likely moving back to the soccer field this year. Need to confirm trick or treat time so we can determine start time for pizzas. Youth will check with the Village to determine times for Trick or Treating
- d. Turkey Trot - Taking children's submissions for the logo again. Doing lower key event this year. No bibs.

Old Business – None

New Business – Cheryl M and Maureen H are inquiring about the plan for replanting some of the trees that were cleared on the path to Kelsey Road.

Action: Eric Marotta will introduce Cheryl and Maureen to the Lake committee (Brad Stanek) and recommends that this be discussed with the Lake Committee and Grounds at the next meeting scheduled.

Public Comments/Discussion - Motion to adjourn: Brent Rowley, Second:– Mike Megleo, All in favor:  
Ayes Nays

The meeting adjourned at 8:23 p.m.

Respectfully submitted,

Kristi Nash